

OVERSEAS NEWS

Cape unrest continues as army sets up roadblocks

By Anthony Robinson in Uitenhage

ACCESS TO the riot-torn townships of the eastern Cape was carefully controlled by combined army and police roadblocks yesterday as the funerals of five of the victims of recent violence took place against the background of continuing unrest.

Soldiers armed with machine guns and rifles backed up by armoured cars helped armed police man roadblocks across the motorway leading from Port Elizabeth to the industrial suburb of Uitenhage.

Similar mixed forces checked the credentials of those entering the black townships of Langa, Kwanabule, New Brighton, New Soweto and other townships ringing the industrial plants of the Port Elizabeth area.

The townships appeared calm but tense after a night of violence during which crowds of youths attacked schools with fire bombs and stones in the townships of Cookhouse and Kirkwood and the outskirts of Port Elizabeth. The police replied with rubber bullets and tear gas.

At the Catholic mission in Uitenhage, volunteers from the Black Sash Civil Rights movement and young white lawyers acting for the bereaved families, strongly criticised the actions and attitude of the local police.

In evidence given to the commission of inquiry under Justice D. D. Kannemeyer, the police have admitted that the police patrols which fired on the crowd, killing 10 people on the anniversary of the Sharpeville massacre on March 21, were not equipped with standard riot control equipment such as tear gas or rubber bullets, but only shotguns and rifles.

The police have also stated that they opened fire on the crowd to stop it spilling over into a nearby white suburb of Uitenhage. But lawyers acting for the bereaved families report that the route taken by the marchers 10 days ago had been followed on several previous occasions without incident.

Franco-Soviet tensions increase

BY DAVID HOUSEGO IN PARIS

FRANCE'S RELATIONS with the Soviet Union have come under fresh strain at a moment when high level economic talks between the two countries are due to open in Paris today.

Mme Edith Cresson, Minister of Industry, said at the weekend that political reasons were to blame for the Russians' failure last year to place as many capital equipment orders with France as with other major Western countries. She said the Russians had ordered only Ffr 1.8bn (\$154m) of equipment from France as compared with Ffr 7bn from West Germany, Ffr 5bn from Japan and Ffr 3bn from Italy. The purchases from France include Ffr 1bn of steel tubes.

At the same time the Russian Embassy in Paris in a strongly worded statement called on the French Government to halt publication in Le Monde of confidential Russian documents showing how the Soviet Union has been benefiting from technological and military secrets gathered by Russian agents in the West.

The embassy called the documents "a campaign of slander" inspired by influential circles in France. The documents were leaked to Le Monde and to French television by the French intelligence services. Le Monde has promised a further instalment for today when the first meeting of the Franco-Soviet economic commission is to be held. Today's instalment, Le Monde has said, will show how Soviet economic ministries detail requests to the KGB and the GRU (military intelligence) of what technical information they want obtained from the West. The documents provided the evidence on which President Mitterrand expelled 47 Soviet diplomats two years ago.

The French intend to press at this week's bilateral meeting for increased Russian purchases to offset the growing deficit in Franco-Soviet trade. The deficit increased from Ffr 4.2bn in 1983 to Ffr 5.2bn in 1984—though it is still below the Ffr 8.4bn of 1982.

The talks have been postponed for some months largely because of French impatience that the Russians have not fully conceded a renegotiation of the volumes and price of gas that France purchases from the Soviet Union as they have done with Italy. Gas and oil imports account for the bulk of French purchases.

After an initial stormy patch in Franco-Soviet relations when President Mitterrand came to power because of his support of the deployment of U.S. intermediate range missiles in Europe, the two countries had seemed anxious to mend fences.

He spoke after meeting Prince Saud al-Faisal, the Saudi Foreign Minister, on the first stage of a tour which will include Oman, Bahrain and Qatar.

The vice-chairman of Iraq's ruling Revolutionary Command Council, Izat Ibrahim, paid a brief visit to Riyadh yesterday for talks with King Fahd. UN sources said he did not meet UN officials.

Iraqi planes attacked five Iranian border towns and a military camp after a big explosion in Baghdad when time Iran said it fired two missiles into the city.

The blast, in a park on the banks of the Tigris, damaged buildings but apparently caused few casualties.

Iran said it fired missiles into the Iraqi capital in reply to Iraqi raids on residential areas of Iran, the seventh reported Iranian missile attack on Baghdad since March 14.

The Iranians have said they will retaliate for Iraq's attacks on Iranian cities and shipping in the Gulf and its use of chemical weapons. Baghdad denies it has used chemical arms.

Doctors at Khartoum's largest hospital, who say they received the bodies of eight people killed in the riots, went on strike yesterday alleging police brutality against demonstrators.

Sudanese officials say the hanged Moslem Brotherhood organisation included job-seekers, many of them from drought-stricken provinces, to riot on Wednesday and Thursday after prices of bread, fuel and other goods rose.

President Jaafar Nimeiri is in Washington, where he is due to meet President Reagan tomorrow to seek aid for Sudan's battered economy.

THE CONSTITUTIONAL crisis in Honduras, Washington's major ally in Central America, deepened at the weekend when the new head of the Supreme Court, who had been sworn in by the country's national congress on Friday, was arrested.

Sr Ramon Valladares Soto and four judges, also sworn in last week, were charged with treason. The five have the support of the national congress, which dismissed their predecessors earlier last week, accusing the military of committing serious abuses of power. These judges were close allies of Honduran President Roberto Somoza Cordoba.

President Somoza Cordoba has accused the Congress of trying to "corrupt" a technical expert, General Wily Americo Lopez, the head of the armed forces, has ordered the army to remain on alert, and special anti-riot police are guarding the Supreme Court building in the capital, Tegucigalpa.

The Congress is to hold an emergency debate today to discuss the arrest of Sr Soto. The other four judges have apparently gone into hiding.

The constitutional crisis centres on a power struggle within the ruling Liberal Party for the party's nomination of its candidate for the presidential elections in November. Sr Efraim Bu Giron, president of the Congress is one of the main challengers to President Somoza Cordoba's own choice as his successor.

The opposition bloc in Congress has written to General Lopez, explaining his decision to challenge President Somoza Cordoba and appealing for his support. The armed forces are supporting the official government, however.

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THE Salvadoran army launched a security operation over the weekend to safeguard polling yesterday in elections for a new National Assembly, amid an upsurge of violence which it was feared could spill into big towns and the capital, San Salvador.

In two eve-of-vote incidents six people died and five were injured when their bus was hit by a mine, said by the army to have been placed by left-wing insurgents, and a further two were killed by rebel machine-gun fire.

Voting yesterday morning in the capital was heavy, with long queues outside most polling booths, but a high rate of abstention was expected. No arrangements had been made for the up to half a million internal refugees to vote except in the home towns they fled and the rebel faction in the east of the country has declared all transport a military target. There is also widespread political disillusion.

President Jose Napoleon Duarte's ruling Christian Democrats said yesterday they expected a minimum of 25-29 seats in the 60-seat National Assembly, while the far right, in a coalition led by Major Roberto D'Aubuisson's neo-Fascist Arena party, expected to consolidate the right's majority in the Assembly with 33 to 36 seats.

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UN chief sees Saudis in Gulf War peace bid

BY OUR CAIRO CORRESPONDENT

Sr Javier Perez de Cuellar, UN Secretary-General, had talks with Saudi leaders yesterday on ways of ending the Gulf War. As he did so Iran and Iraq continued to attack each other's towns. Reuter reports from Bahrain.

Sr de Cuellar said in Riyadh he was prepared to go to Iran and Iraq but was awaiting a final reply to his offer from the Iranian Government.

He spoke after meeting Prince Saud al-Faisal, the Saudi Foreign Minister, on the first stage of a tour which will include Oman, Bahrain and Qatar.

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Egyptian economic chiefs resign after currency trial

BY OUR CAIRO CORRESPONDENT

THE EGYPTIAN Economy Minister and the governor of the central bank, have resigned, a day after the end of a trial involving 14 bankers and money-changers and two companies accused of illegal dealing in foreign currency.

A committee of economists and other experts is to examine every decision taken by the Economy Ministry from now on and the central bank will be under direct Cabinet supervision, President Hosni Mubarak announced.

Dr Mustapha Said, the Economy Minister, has been under attack from both government and opposition over foreign exchange laws he introduced in January, which aimed to destroy the black market and curtail imports. The court of ethics judge who delivered yesterday's verdict said that Dr Said was guilty of a "gross economic blunder" when he ordered the closure of the accounts of 55 blackmarket brokers in August 1983, which led to a sharp rise of the dollar against the Egyptian pound.

The trial followed a 10-month investigation into illegal money transfers and violations of currency laws, through dealings with blackmarket money-changers.

Dr Said's nephew was convicted of illegal currency dealing at the trial and Dr Said himself was accused by the prosecution of financial irregularities. The judge recommended that the economy of Egypt should be the responsibility of people known for their rectitude. However, the pro-government magazine October described him as a scapegoat for Egypt's financial difficulties.

Dr Said has been replaced by the deputy chairman of the General Authority for Investment and Free Zones, Sultan Abu Ali, 47, who holds a Harvard university doctorate, and has spent four years as adviser to Mr Mohamed Amin Shalaby, the central bank governor who also resigned yesterday.

It was not clear why Mr Shalaby, who has been mooted as the next Economy Minister, resigned. Mr Ali Negm, his

Peres backs exchange of West Bank land for peace

BY TONY WALKER IN JERUSALEM

MR SHIMON PERES, Israel's Prime Minister, has spoken in favour of exchanging land for peace in the Israeli-occupied West Bank and Gaza Strip and for greater autonomy for Arab residents there.

His remarks, made in the first interview given to an Arabic newspaper published in East Jerusalem by an Israeli Prime Minister, are a sign of Mr Peres's interest in improving the climate for the possible resumption of the Middle East peace process.

They underscored the differences between the partners in Israel's fragile coalition government. The right-wing Likud bloc is in principle opposed to territorial compromise along the lines advocated by the Labour alignment headed by Mr Peres.

A senior government official said it was "no accident" Mr Peres had chosen an interview with the al Quds newspaper to push the case for a settlement of the Arab-Israeli conflict based on territorial compromise.

Mr Peres said Israel was prepared to discuss with Jordan and "even Palestinians" a settlement of the West Bank question, al Quds reported. Asked what Palestinians would be acceptable, Mr Peres said:

"People who represent the inhabitants of this area, who are prepared for negotiations without terrorism. I won't ask any Palestinian what he thinks in his heart, but I will be sure to check whether he's carrying a pistol."

Israeli leaders insist they will not negotiate with representatives of the Palestine Liberation Organisation which has yet explicitly to recognise Israel's right to exist.

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Volcker concerned at volatile \$

BY NANCY DUNNE IN WASHINGTON

MR PAUL VOLCKER, chairman of the U.S. Federal Reserve Board, has expressed concern about the volatile dollar and implied additional tools may be needed to achieve exchange rate stability.

Speaking to the American-German biennial conference in Dallas, Texas, at the weekend, he seemed to depart from the Reagan Administration view that studies of the exchange rate system are unnecessary because the dollar will moderate as soon as its trading partners' economies improve.

"Certainly the exchange rate today is too important an economics variable to ignore in our policymaking," he said. Exchange rate volatility should challenge government and central banks to think about ways to stabilise the dollar if market forces did not achieve that end.

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Chirac attacks entry terms

BY OUR PARIS CORRESPONDENT

M. JACQUES CHIRAC, the leader of the largest French opposition party, yesterday denounced the terms on which Spain and Portugal have negotiated to join the EEC. He said new negotiations would be necessary if the opposition came to power next year.

The strong statement by the neo-Gaullist leader indicates that the government would have a tough time if it sought to get the enlargement terms approved by referendum as President Mitterrand has been contemplating.

The President would like to hold a referendum on Europe later this year as a way of strengthening his domestic position in the country. His advisers have suggested that a referendum on enlargement alone could be lost.

M. Chirac's threat to renegotiate the terms means that the entry of Spain and Portugal will be a factor in next March's Parliamentary elections. The right is expected to get a majority in these with the support of M Jean-Marie Le Pen's extremist National Front. The Front is even more sceptical against enlargement than M Mitterrand.

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Talbot and Iran in £130m car kits for oil agreement

BY TERRY POVEY

IRAN and Talbot Motor Company of the UK have finalised months of negotiations over a £130m oil for knock-down car kits contract. The complex deal will enable Britain's largest overseas car exports contract to resume and should give a sizeable boost to British sales to Iran, which were a healthy £70m in 1984.

Shortage of foreign exchange and uncertainty over oil revenues has forced Iran to initiate barter and counter trade arrangements with many of its regular suppliers. While simple in principle, such deals involve negotiations with many parties inside the Islamic Republic and, as Talbot has found, with officials who are often at loggerheads with each other.

The result for Talbot was "long and difficult negotiations" which were finally concluded by a series of overlapping contracts and agreements. The most important of these are: the contracts between the UK company to supply kits and spares to Iran Khodro, the assembler in Tehran; an oil contract between Krup Oil of West Germany and the National Iranian Oil Company (NIOC), the majority of the revenues from which will be placed in a special bank

account; and a contract between Talbot, Iran Khodro and Krup Oil over how the expenses of the arrangements will be covered.

Krup Oil, replaced Shell as the oil trading partner in when the Anglo-Dutch company dropped out after earlier talks failed to produce an agreement to its liking. It has two firm lifting commitments for oil in the next month from NIOC. It will pay the official price of \$27.70 (£24) average per barrel and these two shipments will be enough for about half a year's supply of kits.

There will, however, be many expenses. The most important of these are on Krupp's side as it will be selling the oil at a loss of at least 80 cents a barrel on the spot market and will want to receive some profit from the arrangement for itself. Talbot has had to agree to bear a significant part of these costs. In addition there are banking costs.

The trigger that will set the deal in motion is, however, still awaited. Talbot has yet to receive valid letters of credit. These are expected to arrive this week. Once they are received Talbot will instruct Krup to lift the oil. Only then will the cash and kits start to flow.

Japanese stake in U.S. manufacturing sets record

BY ROBERT COTTRELL IN TOKYO

A RECORD number of Japanese corporations participated in the establishment or purchase of U.S. manufacturing affiliates in 1984 according to a survey by the Government-affiliated Japan Economic Institute.

The Washington-based JEI said the increase meant that, at year-end 1984, Japanese corporations controlled 943 U.S. manufacturing companies, and held equity stakes of 10 to 50 per cent in a further 28.

The JEI said Japan's stake in U.S. manufacturing was valued by the U.S. Department of Commerce at \$1.7bn at year-end 1983, before these latest additions.

Of the 47 major corporate investments in 1984, 39 involved the Japanese company taking a majority stake, while in eight cases the stake was of 10 to 50 per cent.

For the 39 controlling stakeholders, said JEI, "new plant construction remained the preferred investment route... out-numbering acquisitions by a wide four-to-one margin."

Newcomers, especially small and medium Japanese producers, almost uniformly decided to start from the ground up.

The year's largest Japanese investment was, however, an exception to this trend. Nippon

Kokan KK, Japan's second-largest steel-maker, paid \$202m for a 50 per cent stake in National Steel Corporation. Japan's other major U.S. manufacturing investments include Honda of America's Manufacturing's Ohio car plant, which reached full production in May 1984, and is doubling capacity to 300,000 units yearly.

Nissan recently announced its first car from its new plant, while a joint venture in California between Toyota and General Motors is due to be fully in operation next year.

JEI estimates these plants will, when completed, employ some 6,000 between them.

Canada has allowed curbs on Japanese car imports to lapse pending the outcome of talks between the two countries to maintain, in the Canadian Government's words, "a stable market environment."

While confirming that the restraints introduced in April, 1981 would not be renewed after their expiry yesterday, Mr Sinclair Stevens, Industry Minister, said the Canadian Government expects Japanese makers to take advantage by increasing their market share.

A. H. Hermann, reports on efforts to find a common policy on patents, trademarks and copyright EEC battles for unity on intellectual property rights



CAN THERE be a real common market as long as patents, trademarks and copyright are based on national laws and lead to individual monopoly rights separate for each national territory?

The European Commission has battled for years for the unification of these intellectual property rights, arguing that their use compartmentalises the common market and contributes higher price levels in some member states. The Commission also argues that it is not enough just to remove this negative effect but that it is necessary to establish truly common patents and trademarks extending over the entire territory of the Community. The Commission succeeded in substantially eliminating the restrictive effect of patents and trademarks by 1982. In the course of the past year considerable progress has been made towards an agreement on a Community patent and a Community trademark.

The Commission's efforts to remove intellectual property barriers to trade has been highlighted by a series of defeats suffered in the European Court by most of the big names in the pharmaceutical industry. Winthrop, Sterling Drug, Hoffman

La Roche, American Home Products, Pfizer and Hoechst, one after the other, were told with increasing emphasis that once they put their product on the market in one member state they must not stop "parallel" imports; that is importers not authorised by them, buying such products wherever they were cheaper and importing them irrespective of whether separate patent or trademark rights were held by the manufacturer or his distributor in the country of importation.

The European Court developed a doctrine according to which intellectual property rights may not be used in a way infringing the principle of free movement of goods or the competition rules of the Community. Under certain conditions the parallel importers may not only import from a cheaper market but also repackage the branded product and, in the case of multi-brand products change the brand to that used by the manufacturer in the country of importation.

As a result, the number of applications examined by the UK Patent Office diminished from 35,000-40,000 a year to some 18,000-20,000, while the number of applications processed in Munich has now reached 35,000 a year.

The real ambition of the Commission, however, is a Community patent which would have validity throughout the EEC. For this purpose it proposed that a single Community patent be made available on the basis of a Convention, the text of which was adopted at a diplomatic conference almost ten years ago. The diplomats reached agreement relatively quickly, but when it came to ratification, the Convention had such a rough sailing that it seemed it would never come to port.

One of the greatest difficulties was the provision which would leave it to national courts to deal with infringement actions while the European Patent Office would decide whenever validity of the patent was contested. All familiar with patent litigation know that these two issues are always linked: when the patent-holder brings an infringement action the defendant attacks the validity of the patent. The UK, together

with some other countries, opposed the artificial division of these two issues.

In the past year progress has been made on this front. With the exception of Denmark and Ireland, who have constitutional problems, all member states accepted that a protocol on litigation appended to the Convention should enable national courts to decide both on infringement and on validity.

In order to assure uniformity of judge-made law throughout the Community a special Community Patent Court should be established to which it would be possible to appeal from national courts on issues of validity, though on the assessment of damages and royalties the national courts would have the last word. There is some hope now that the draft protocol on litigation could be soon confirmed by a diplomatic conference.

While the Community patent could probably bring great benefits to member states, and to the UK in particular, the EEC project of a Community trademark is more questionable.

After six years, the project reached the Council of Ministers in 1982. The prospect that it would lead to the establishment of a Community trademark

once in London wanted the hearts of London patent agents, and the project gained wholehearted support from the Greater London Council. However, it had many flaws. Based on the UK examination system rather than on the French registration system, it threatens to lead to arbitrary, costly and time-consuming examinations. While it is difficult to find an acceptable trademark within one language area, the task will be many times more difficult if the trademark has to satisfy the requirements of a multilingual Community and its different cultural environments.

While these objections have not yet been removed, a new draft produced by the Commission last summer at least protects the common law trademark rights directed against passing off one product for another. This revised draft regulation, as well as a revised directive on the harmonisation of trademark law, is likely to be considered by the Council before the end of this year, so that the Community trademark could appear side-by-side with national trademarks by 1987.

This is the sixth in a series on European market liberalisation. The previous articles appeared on February 16, February 21, March 6, March 13 and March 22.

Swedish pulp producers accept fines

By Kevin Done, Nordic Correspondent, in Stockholm

NINE SWEDISH forest products groups have agreed to pay fines imposed by the European Commission for contravention of EEC competition rules and have decided not to appeal.

The groups, including Stora Kopparberg, Svenska Cellulosa, MoDo, Södra Skogsskarna and NCC, were accused along with forest groups from North America, South America and other parts of Scandinavia of operating a pulp price cartel.

The Commission believed that the producers' system of always quoting their prices in dollars risked the setting up of price conspiracies.

Mr Bo Wergens, director of the Swedish pulp and paper association, said the companies did not accept that they were in breach of EEC rules on free competition.

They had accepted the fines, however, partly because of the otherwise "good relations the industry enjoys with the EEC Commission" and also because the fines imposed were relatively low.

The Commission began investigating the pulp producers' methods of fixing prices in 1981 and finally last December imposed fines of SKr 6.4m (£598,000) on Swedish pulp groups out of total fines against international pulp producers of SKr 76m.

The fines imposed on the Swedish and Finnish companies were relatively mild compared with the penalties imposed on North American pulp groups because of undertakings given to change pricing practices.

The Scandinavian producers have given in to pressure from the Commission to stop quoting prices in dollars, and since last year most European pulp sales have been transacted in local European currencies either of the buyer or seller.

Pulp prices have in any case been weakening since the last quarter of 1984 because of the emergence of overcapacity on the world market despite the strength of the U.S. dollar.

SHIPPING REPORT

HK company abandons ships

A SLIGHT flurry of activity ended an otherwise lethargic week in tanker and dry cargo markets, writes Andrew Fisher, Shipping Correspondent. The Hong Kong and Shanghai (HKS) is making an exit from shipping meant the addition of yet another well-known name to the recent list of companies which have found it an unwelcome sector.

In the Gulf rates were quiet, especially for VLCCs (very

large crude carriers). Galbraith's, the London shipbrokers, reported no change in rates of around Worldscale 23.5 from the Gulf to Japan for 220,000-ton cargoes.

Kharg Island, the key Iranian terminal, remains a risky load-in choice for big tankers but high rates from there reflect the risks.

Galbraith's thought there should be no problem in finding tonnage at the high level of Worldscale 45 or 50. Other

reports suggested there had been a European fixing of a 250,000-ton cargo to the Red Sea at Worldscale 60.

In dry cargo markets, the Soviet Union was thought to be active again, with rumours of vessels being fixed to carry grain.

Grain rates to Japan moved up towards the end of the week by 50 cents per ton to \$16.25 for just over 50,000 tons from the U.S. Gulf. India was also in the market for fertilisers.

Liat places £10m order for two BAe Super 748s

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

LEEWARD Islands Air Transport (Liat), which was at the centre of a major row late last year over its desire to buy British rather than Franco-Italian airliners, has placed another £10m order with British Aerospace for two BAe Super 748 twin-turbo-prop aircraft.

The finance for the latest £10m deal has also been provided by the UK Government. The aircraft are due for delivery in April and June.

Last year, when the Caribbean Development Bank and the UK Government raised the cash for it to buy the Super 748s instead of the Franco-Italian ATR-42 turbo-prop airliners that the EEC wanted it to buy, Liat has been a user of British aircraft for many years.

This is the sixth in a series on European market liberalisation. The previous articles appeared on February 16, February 21, March 6, March 13 and March 22.

World Economic Indicators

TRADE STATISTICS

Trade Statistics					
		Feb. '85	Jan. '85	Dec. '84	Feb. '84
UK £bn	Exports	6,877	6,541	6,596	5,949
	Imports	7,167	6,816	6,940	5,487
	Balance	-2,710	-1,076	-1,344	+2,473
U.S. \$bn	Exports	Jan. '85	Dec. '84	Nov. '84	Jan. '84
	Imports	19,401	19,142	18,375	17,889
	Balance	28,277	25,933	27,331	26,205
France FFbn	Exports	68,806	75,870	74,560	68,870
	Imports	72,700	75,730	73,750	74,340
	Balance	-3,900	-6,460	+6,810	-5,470
W. Germany DMbn	Exports	Dec. '84	Nov. '84	Oct. '84	Dec. '83
	Imports	44.42	43.50	43.39	38.33
	Balance	38.35	37.09	36.56	35.56
Japan \$bn	Exports	+6.41	+6.43	+7.77	+7.77
	Imports	15,934	13,982	14,922	15,244
	Balance	11,305	10,845	11,324	12,360
		+4,631	+3,117	+3,598	+2,884

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1. The Company has made a free distribution of shares of its Common Stock to shareholders of record as of March 31, 1985 in Japan, at the rate of one share for each 50 shares held.

2. Accordingly, the conversion prices at which the above-mentioned Bonds may be converted into shares of Common Stock of the Company have been adjusted effective as of April 1, 1985, Japan Time, from Yen 183.80 per share of Common Stock to Yen 183.80 per share of Common Stock for the 7% per cent Bonds, from Yen 207.60 per share of Common Stock to Yen 197.70 per share of Common Stock for the 6% per cent Bonds, and from Yen 226.40 per share of Common Stock to Yen 226.40 per share of Common Stock for the 3% per cent Bonds.

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By: The Bank of Tokyo
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Dated: April 1, 1985

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2. Accordingly, the conversion prices at which the above-mentioned Bonds may be converted into shares of Common Stock of the Company have been adjusted effective as of April 1, 1985, Japan Time, from Yen 503.50 per share of Common Stock to Yen 503.50 per share of Common Stock for the 5% per cent Bonds, and from Yen 1,204.80 per share of Common Stock to Yen 1,204.80 per share of Common Stock for the 3% per cent Bonds.

FUJITSU LIMITED
By: The Bank of Tokyo
as Trustee

Dated: April 1, 1985

Ericsson in link-up with Matsushita

By David Brown in Stockholm

ERICSSON Information Systems, a subsidiary of the Ericsson Group of Sweden which plunged into losses last year following component shortages and late deliveries, has announced that its new IBM-compatible portable computer will be produced by Matsushita of Japan.

Mr Jan Rudberg, the managing director, said Ericsson lacked the capacity to produce the computer in time for a launch in Europe this summer.

The 7.5 kilogram unit, said to be as powerful as standard desktop machines, has an 11-inch plasma screen developed in Sweden. Ericsson says the portable will be priced at about SKr 35,000 (£3,255).

Ericsson also introduced a new line of Alfakop 91 data terminals yesterday.

Ericsson Information Systems is considered the group's most strategically important division in its attempt to broaden its base away from public telecommunications.

TECHNICAL ANALYSIS F.X.

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UK NEWS

Shortage of cash may force NCB to sidestep pit review

BY JOHN LLOYD, INDUSTRIAL EDITOR

SHORTAGE of cash has been the primary reason behind the National Coal Board's statement, issued late last week, that it will follow a "post-strike strategy" in which it may close seriously damaged pits without referring them to the colliery review procedure.

Mr Peter Walker, Energy Secretary, has told the board that little more cash than that already allocated to it will be available to assist in repairing the extensive damage done to the pits and other installations in the course of the dispute. Much of that damage was geological, but some was deliberate.

Because of this, the board has been forced to decide to close down pits where the cost of repairing the damage will outweigh the foreseeable benefits of its continued working. These pits, it said, will not be put through a review procedure.

This explanation has satisfied leaders of the British Association of Colliery Management, the smallest of the three mining unions and a critic in the past of the board's strategy. However, it has greatly alarmed leaders of the pit deputies' union, Nacods, whose executive meets in Doncaster today to consid-

er calls for a national strike ballot among its 18,000 members. The signs are that the executive members will be divided over what course to take. They are agreed in condemning the board for the closure of the Frances and Bedwas pits in Wales without going through the review procedure - in apparent breach of the agreement signed between the board and Nacods last October. They are also furious over the NCB's statement that it will now pursue its post-strike strategy.

Mr Walker has privately insisted over the past three weeks that the agreement remain sacrosanct because it has the explicit backing of himself and the Prime Minister. The deputies' leaders, however, strongly believe that the board intends to either ignore the agreement, or provoke the unions into a strike in order to be able to tear it up.

The South Wales, Scottish, Durham and Kent areas will all press for a ballot vote on strike action - but other area leaders may counsel caution. Mr Ken Sampey, the Nacods president and Mr Peter McNesstry, the general secretary, are both reluctant to be pushed into industri-

al action on the board's terms - and also believe such action would gravely damage an industry already weakened by the strike.

Mr Ned Smith, the former industrial relations director of the NCB who retired in January, has criticised his former colleagues for bowing to government pressure.

Writing in the magazine "Personnel Management", he says that in the early months of the strike, the Government supported the NCB's attempts to get a negotiated settlement.

"In the last two or three months of the dispute, however, there was a dramatic change. Government spokesmen started publicly prescribing what management negotiators could or could not do: indeed, what they would or would not do. The circumstances in which negotiations could be undertaken were publicly prescribed by agencies other than the negotiators."

"Personnel managers must have been intrigued - to say the least - by the advice that to be a good negotiator you must have written down on paper an agreed solution to the problem before the negotiating meeting had been arranged."

Kinnock rules out coalition with SDP

By John Hunt

MR NEIL KINNOCK, the Labour leader, yesterday ruled out a coalition with the Social Democratic Party (SDP)/Liberal Alliance if Labour was returned to power. He seemed to be keeping the door open for a separate deal with the Liberals, however.

Interviewed on independent television he said it was not in his nature to do deals. If there was a Labour Government without an overall majority and the Alliance wrecked its programme in parliament then he would be prepared to go to the country in a second general election.

"We will give strong government and the people who would seek to sabotage that would have to face the electorate," he said.

He ruled out a coalition with the Alliance and said the SDP were the people who had betrayed the Labour Party.

The Liberals, however, had a degree of radicalism and integrity and there was a better possibility of a working relationship of some kind with them.

Mr Kinnock said he was absolutely confident that Labour would win the next general election and his assessment was "going nicely; shows promise but has a strong feeling that everything could be done better."

Mr Kinnock said he was in favour of the abolition of the House of Lords and the party was committed to that. He did not want a big constitutional measure taking up a lot of time, however, so abolition would not be put forward in the first five years of a Labour Government.

A Labour Government would, he said, get rid of the "whole library of laws" which the Conservatives had introduced for the trade unions.

He thought U.S. nuclear bases and missiles could be removed from Britain within a year of a Labour Government taking office.

Labour would, he said, renationalise British Telecom by a single act taking it back into government ownership 100 per cent or by some sort of accommodation.

CIVIL SERVICE ROW GROWS OVER £95,000-A-YEAR APPOINTMENT

Clamp on Whitehall secondments

BY SUE CAMERON

GOVERNMENT departments have been ordered to stop all outside secondments into Whitehall until further notice. The move follows a row over the appointment of Mr Peter Levene, former chairman of the United Scientific Holdings arms company, to a senior post in the Ministry of Defence at a salary of £95,000 a year.

Whitehall's most senior officials have also ordered a total information clampdown on the legal issue that has forced them to review the rules governing secondments.

The hurried decision to suspend all planned secondments into the Civil Service is likely to intensify the storm that has been rumbling round the corridors of both Whitehall and Westminster since Mr Levene's appointment was announced at the end of last year. It may also give rise to strong suspicion that the main attack against Mr Levene is being mounted from within Whitehall itself.

Mr Levene, whose £95,000-a-year pay deal has given rise to considerable resentment among some senior officials, was to have gone to his new post as head of the Ministry of Defence Procurement Executive on secondment. Previously, government ministers and officials have always believed that secondments into Whitehall were not subject to the normal rules governing Civil Service appointments and did not need to be referred to the Civil Service Commissioners.

Two weeks ago, however, Mrs Margaret Thatcher, the Prime Minister, was forced to admit to the House of Commons in a written answer that the Government had been misinterpreting its own rules. Whitehall legal advisers had suddenly discovered that secondments were, after all, subject to the same regulations as other Civil Service appointments - regulations laid down in a 1982 Order in Council.

Other arrangements had therefore been made to put Mr Levene's appointment into effect. Mrs Thatcher said that the arrangements would be "very difficult, if not impossible, to undo."

Whitehall's Management and Personnel Office said at the weekend that it did not yet know how many people might be affected by the temporary ban on incoming secondments to the Civil Service. Letters had gone out to all departments informing them of the decision to halt secondments but they had not had enough time to respond.

Just over 100 people were seconded into Whitehall from outside organisations in 1983 - the last year for which figures are available. Such secondments are always for periods of less than five years - often for only two or three years - and the secondmentees will return to their own companies at the end of their postings.

People already in Whitehall on secondment will not be affected by

the current ban. Nor will regular civil servants being seconded out of Whitehall - 189 of them in 1983. Until now, there have been three ways of gaining entry to Whitehall:

● People could go in on secondment.

● They could be given a certificate of qualification by the Civil Service Commissioners - which is what happens with the vast majority of civil servants. The keypoint about such certificates is that they can only be granted where appointments have been open to free and fair competition.

In practice, that rule applies to people rather than to posts. Anyone can apply to join the Civil Service and candidates for the higher administrative grades undergo an extremely competitive selection procedure - but once inside Whitehall they are allocated to specific jobs. Senior posts are certainly not advertised publicly and new entrants to the Civil Service cannot even insist on going to one government department rather than to another.

● Most people are legally barred from becoming civil servants unless they have certificates of qualification - but there are a few exemptions from the rule. The exemptions - laid down in the 1982 Order in Council - include jobs involving less than 18 hours' work a week; those that last for less than a year; plus various specific categories of employment including some gym-

nasts and deer stalkers.

Despite the Prime Minister's mysterious reference to the "arrangements" for Mr Levene, his appointment seems to fit neatly into one of the exemption categories.

The Order in Council lays down that someone can go into Whitehall without a certificate of qualification when "... the total period of continuous service of the person appointed does not exceed five years and it has been proved to the satisfaction of the Commissioners that it is desirable that such a person be appointed without the issue of a certificate of qualification."

That exemption from the need for a certificate seems straightforward enough and it would appear that difficulties would only arise if the Civil Service Commissioners themselves decided that a particular appointment was not "desirable".

The Management and Personnel Office is adamantly refusing to comment on reports that Mr Dennis Trevelyn, the First Commissioner, threatened to resign over the Levene appointment. But Whitehall's tight-lipped stance will only fuel speculation that the whole row over Mr Levene's terms of employment has been engineered. Some sectors of Whitehall believe the Civil Service is already seriously demoralised - chiefly by a feeling that the present Government does not value it highly. Now it would appear that Whitehall may be hitting back.

Rates reform plans 'ready by summer'

By John Hunt and Robin Pauley
THE GOVERNMENT hopes to have proposals for rate reform ready for consideration by the Cabinet by the summer as a result of yesterday's meeting of ministers at Chequers. They discussed the subject for five hours.

There is the possibility of a White Paper (policy document) in the next session of parliament but that is not certain. It was emphasised that legislation might still be a long way off.

A communiqué issued after the meeting, which was chaired by the Prime Minister, said that progress had been made but there was much further work to be done over the next few months.

That would include consultation with ministers not at the meeting and with outside bodies. Yet another Green Paper (discussion document) is ruled out.

Qualified approval for breakaway mines

BY OUR INDUSTRIAL STAFF

THE National Coal Board's north eastern area has given qualified approval to the formation in Durham of an independent miners' union, to be called the Colliery Trade and Allied Workers' Association.

The association, based on members of the Durham Mechanics section who were expelled for crossing picket lines during the strike, claims to have some 2,000 members in the area - half of them former members of the Mechanics, the other half members of the Durham area of the National Union of Mineworkers (NUM).

The area board said yesterday that "they certainly have a right to be heard, although we cannot yet grant them negotiating rights." If, however, they proved they were representative of a significant number of the area's miners, then recognition for bargaining purposes might follow. It would be the first time since

nationalisation in 1947 that the board had recognised other than approved unions for bargaining purposes. The Coal Industry Act specifies that the board must recognise the representatives of its workmen - but does not lay down which unions they should be members of, or how they are elected.

The new association has had close contact with the Nottinghamshire area, which - together with other areas such as Leicester, South Derbyshire and most recently the white-collar section Coss - has formed a new "democratic section" but within the NUM.

Mr Alan Bellensie, one of the founders of the association, said last night that those mechanics and others who had been dismissed from the NUM had to get together to provide their own representatives. "We are being supported by many others who believe in what we are doing."

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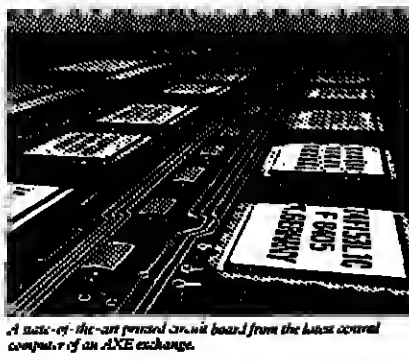
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FT 5 04 401

UK NEWS

BBC 'must be allowed fully to compete'

By Raymond Snoddy

IF THE Government decides that the BBC should take advertising, then the corporation should be allowed to become fully competitive and "do the job properly," Mr Stuart Young, chairman of the BBC, said yesterday. He was speaking publicly for the first time since the decision to set up the Peacock Committee to investigate alternative ways of funding the BBC.

Mr Young said he believed that advertising on the BBC would be wrong not just for the corporation but for all of British broadcasting. "But if the Peacock Committee in its wisdom after 15 months of deliberation should decide I am wrong, that the BBC's thinking is wrong, and that advertising should be taken on the BBC - so be it," Mr Young said in an interview on independent television.

If the BBC was required to take advertising, "then I think we should be in advertising properly and fully and competitively. And I can assure you that if that happened, the BBC management is very efficient and they would do the job successfully," he said.

Mr Young welcomed the fact that the Peacock Committee would have 15 months to bring evidence from around the world. The whole ecology of British broadcasting might have been altered by a hasty act.

He also spoke of how Mr Leon Brittan, the Home Secretary, informed him that the BBC claim for a £5 colour licence fee was not going to be met.

"The Home Secretary said to me 'I cannot give you the £5.70 you have asked for for enhancement and development. And I think you ought to take £1.30 out of your current expenditure in order to trim back.'"

The £5 licence fee means that £65m will have to be cut from existing BBC budget and cuts are likely.

"I would have been so pleased if this time we could have been given a little bit more money in order to show the Peacock Committee public service broadcasting at its very best," Mr Young said.

Saatchi wins McDonald's £6m account

By Tony Jackson

THE ADVERTISING account for McDonald's hamburgers in the UK has gone to Europe's biggest advertising agency, Saatchi and Saatchi. The account, worth £6m in 1984, is expected to be considerably larger this year because Saatchi will also be handling below-the-line promotional expenditure previously dispersed elsewhere.

The account was lost by the agency D'Arcy MacManus Masius in February, and McDonald's has since received presentations from several rival agencies. The decision to award the business to Saatchi was taken last Friday.

McDonald's is actively engaged in expansion in the UK. At the beginning of this year it announced that it intended to start franchising its UK outlets, in line with its practice worldwide. For Saatchi there should also be longer-term attractions in the possibility of doing business for McDonald's in other countries.

Largely as the result of an acquisition programme, Saatchi operates in 46 different countries, achieving 70 per cent of its turnover last year outside the UK.

For several years, the group has taken a lead in preaching the gospel of global branding, exhorting companies to use worldwide marketing strategies through the medium of international advertising agencies.

McDonald's could be a suitable case for this, since it operates in more than 30 countries.

Pension funds lift net investment to £8.6bn

By ALAN PIKE

NET investment by self-administered pension funds last year rose to £8.6bn, compared with £7.7bn in 1983.

During the final quarter of 1984, net investment amounted to £2.2bn, an increase of £33m on the previous quarter.

The pension funds were responsible for 21 per cent of total net investment in UK public-sector securities last year, compared with the particularly high level of 25 per cent in 1983. The figures are contained in the latest issue of the government publication British Business.

Net investment by the funds in UK company securities last year accounted for 37 per cent of their total net investment, a much higher figure than 1983 when it was 23 per cent.

Acquisitions of ordinary listed shares during the final quarter of last year exceeded £1bn, probably reflecting purchases of

Motorway widening schemes boost spending to £140m

BY SUE CAMERON

THE GOVERNMENT is to spend £140m repairing and improving England's motorways over the coming year, Mrs Lynda Chalker, Minister of State for Transport, has announced. Last year £100m was spent on motorway maintenance and improvement.

Mrs Chalker told a press conference that the planned widening of the M5 and M4 motorways - which run respectively from Exeter to Birmingham and from Swansea to London - was one of the main reasons for the increased cost.

The £140m will cover the cost of work on about 80 miles of English motorway - roughly 5 per cent of Britain's total 1,600 miles of motorway. Major works will include renewal of sections of the M1, which runs from London to Leeds, and the strengthening of the Severn Bridge.

The Department of Transport's announcement of its £140m budget was accompanied by the publication of a leaflet on motorways for drivers. More than 1m copies of the leaflet have been printed and these are to be distributed through motorway organisations and motorway service stations.

The leaflet contains various statistics - including the fact that the

department plants 1m trees a year alongside motorways and trunk roads - plus tips on safe driving and the telephone numbers for British Telecom's Travellers service, which gives advance information on road conditions.

The leaflet also attempts to answer some of the questions most commonly asked by irate motorway drivers. It says, for example, that repair work has to be done in the summer months when everyone is travelling because materials cannot be laid in cold weather without a "high risk of failure."

It adds that noise, which is likely to disturb local residents, is one reason why maintenance work cannot always be done at night - although night working is encouraged wherever possible.

The justification for the enormous traffic jams caused when part of a motorway is closed off - even though there is not a workman in sight - might, the leaflet says, be due to a number of reasons.

"Concrete may be setting; it could be a safety margin for workmen due shortly; work is started but suspended because heavy rain is expected which would fill excavated holes with water; or the temperature is too low for laying asphalt."

Ice cream sales set fresh record

Financial Times Reporter

SALES of ice cream in the UK were a record £434m last year, 8 per cent higher than the year before, says leading manufacturer Lyons Maid. Although summer temperatures last year were lower than in 1983, volume sales were higher for the third year running.

The Lyons Maid survey suggests that the chief reason for the underlying growth in the market is the increase in home ownership of freezers. Purchase of fridge-freezers went up by 5 per cent last year, and of freezers proper by 14 per cent.

As a result, 82 per cent of British households own a freezer, against 59 per cent last year and 23 per cent 10 years ago.

Volume sales of ice cream, at 345m litres, were 4 per cent ahead of 1983. That put average consumption at 8.2 litres a head, or about 90 ice creams a year.

Surprisingly, the report notes that Sweden, with its colder climate, consumes more than twice as much ice cream a head as Britain, while Italy consumes marginally less. The conclusion is that consumption varies with spending power rather than with climate.

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Lancia dealer concern

By Kenneth Gooding, Motor Industry Correspondent

RETRENCHMENT by the Heron Corporation's beleaguered Lancia car import company, Lancia, which will be taken a step further today, is causing concern among some Lancia dealers.

Lancia has closed its two-year-old headquarters at Ashford in Kent, to move in with another group of Heron companies at Crawley, Sussex.

The Lancia operations have been combined with those of Suzuki GB (Cars), the Heron subsidiary that imports cars from Japan, and will be under the control of Mr John Norman, whose role as managing director of Suzuki is being extended.

The cost-cutting exercise has upset some dealers who are conscious of Mr Norman's reputation for running the Suzuki car business successfully on a very tight budget.

Growing rumours that Lancia's parent company, Fiat, will take back the franchise before its contract with Heron comes to an end in 1987 seem very wide of the mark.

"Fiat fully understands why we are making the changes and is standing behind us," Mr Norman maintains.

"We want Lancia to be a quality, fringe franchise, not a volume, move-the-metal franchise. Unit sales are meaningless from now on. We must be profitable."

Heron paid £2.7m to Fiat for the assets of the Lancia import company in January 1983. Mr Gerald Ronson, Heron's chairman, then predicted that Lancia would be profitable in its second year and by 1987-88 would be selling 25,000 cars a year.

Extremely competitive conditions in the UK car market have seen Lancia car sales fall by nearly half, from 5,170 in the last year, when Fiat was importing the vehicles, to only 2,639 in 1984.

Lancia car sales should improve this year because Lancia will in June introduce the new "supermini" the Y10, and, in the autumn, the top-of-the-range Thema. Mr Norman will not be drawn about potential sales but dealers suggest the 1985 target is more than 4,000, a 50 per cent jump from last year's level.

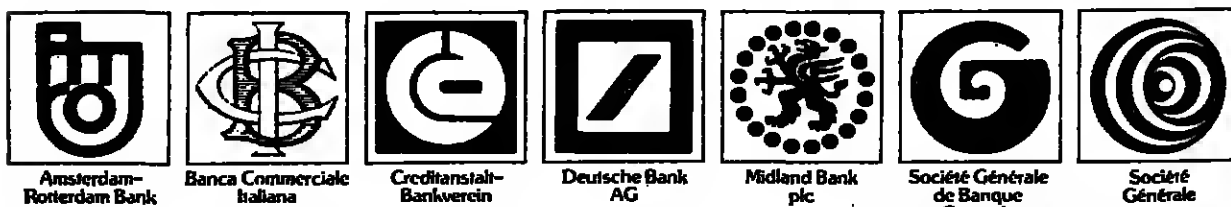
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UK NEWS

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BA starts route exchange with BCal

By Michael Donne,
Aerospace Correspondent

BRITISH AIRWAYS starts its biggest spring-time expansion programme from this week, with a wide range of new services being launched.

The airline is returning to South America, taking over the route network relinquished by British Caledonian Airways, and over the next two or three weeks will be launching flights to 13 other destinations from London and regional airports.

The South America routes include Rio de Janeiro, Sao Paulo, Bogota and Caracas.

BA will also be flying to Tampa, Orlando and Pittsburgh in the U.S. Five new destinations, including New York, Geneva, Munich, Malta and Larnaca (Cyprus) are planned from Manchester, with new services from Glasgow to Milan and from Birmingham to Hanover and Cork and from Jersey to Düsseldorf.

British Caledonian Airways, the independent airline, is taking over BA's Saudi Arabian network and yesterday made its inaugural flight to Jeddah and Dhahran. Mr Michael Spicer, Minister for Aviation, was on the inaugural flight.

Rank Xerox 'recovers market share'

By Tony Jackson

RANK XEROX is recovering its share of the UK photocopier market, a new report says. Of machines costing under £10,000, the lead share goes to Canon Business Machines, with 23 per cent, followed by Rank Xerox with 19 per cent and Sharp with 12 per cent.

Canon's lead, however, is based on its strength in very small personal copiers, according to the report from What to Buy Ltd. Excluding those, Rank Xerox leads the market in unit sales, and in terms of sales value leads the market overall. Rank's 10 Series machines, due on the market this year, might take its market share above 20 per cent in 1986, says the report.

BP finds U.S. licensee for plastics process

BY TONY JACKSON

BP CHEMICALS has landed the first licensee for its fluid bed process of polyethylene manufacture, in a bid to raise the return on its investment in an area of the plastics market threatened by Saudi imports.

The licensee is USI, one of the biggest polyethylene producers in the U.S. and a subsidiary of National Distillers and Chemicals Corporation. No financial details have been disclosed.

The BP process makes linear low-density polyethylene (LLDPE), one of whose end-uses is the plastic bag. Low-cost LLDPE from Saudi Arabia is expected to reach Europe in large quantities in the next few months. The BP process can also be used to make high-density polyethylene (HDPE), for more rigid uses, such as plastic bottles.

The BP process is one of several on the market - is claimed to make a higher-quality product than will be available from Saudi Arabia. Besides licensing the technology, BP is also investing a further £30m in manufacturing plant at Lavera in the south of France.

LLDPE is a relatively new form of polyethylene, which is being widely substituted for conventional low-density polyethylene (LDPE). Its appeal for the customer lies in that, being stronger, it can be used in smaller quantities for the same effect. Despite its advantages, however, market pressures last year led to LLDPE prices being lower than LDPE prices, although they have since recovered to around the same level.

When BP's investment at Lavera is completed at the end of this year, it will have LLDPE capacity of 140,000 tonnes a year. As a result of a deal with ICI three years ago, BP is also among the top 10 European producers of the more old-fashioned LDPE, with capacity of nearly 300,000 tonnes a year.

A potential problem for BP is that the more licences it sells, in Europe especially, the more overcapacity it could encourage, to the detriment of its own manufacturing investment.

The world leader in LLDPE licensing, Union Carbide, has issued over 20 licences for its process to

date, and has made a point of keeping its own manufacture at a minimum.

BP said: "There is a balance to be struck between manufacture and licensing. However, our view is that we will be better off doing both."

BP argues that the decision to invest further at Lavera, although taken several years ago, was made in full knowledge of the threat of Saudi imports.

It is widely acknowledged, however, that the European industry was until recently highly sceptical of Saudi ambitions, and that the completion of the massive Saudi plants, ahead of schedule and on budget, has come as a rude shock.

The market for LLDPE and LDPE is regarded as the most difficult in the bulk polymer industry. Saudi imports apart, European capacity in LDPE of 5.8m tonnes is 1m tonnes above demand.

That has led to a rush into the newer LLDPE technology. The result, says one industry analyst, has been "to kill the goose before the golden egg has even been laid."

Survey result prompts rapid start to Britoil drilling project

BY DOMINIC LAWSON

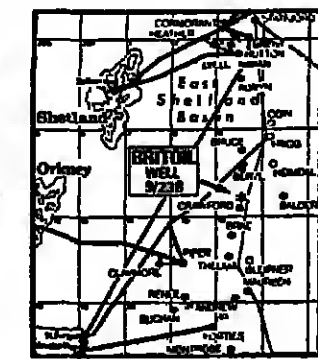
BRITOL, the UK's biggest independent oil company, is about to drill one of the last unexplored prospects for a giant North Sea oil discovery.

A three-company consortium led by Britoil paid the Government £12m in January for the right to drill on block 9/23B. That was done under the first, cash-option phase of the ninth round of UK oil and gas licences.

However, in an unprecedented move, Britoil is to drill the well immediately - even before the Government has completed the ninth round and with the distribution of discretionary awards not expected until May at the earliest.

Britoil's eagerness is explained by the seismic surveys it had carried out on the block before making its bid. Those indicated a structure capable of holding about 500m barrels of recoverable oil.

The next generation of North Sea



oilfields is likely to average no more than 100m barrels of oil, against the average size of 400m barrels in those fields already developed.

The oil industry has marked out the unexplored areas in the deep waters west of Shetland as the only chance of further giant UK oilfields, but Britoil hopes it has found the

exception to that rule in 9/23B.

The well is also seen as high risk. Shell had relinquished the area that Britoil is now about to explore, having drilled several dry holes. However, there have been several North Sea discoveries made by companies drilling deeper than the previous licensees.

The three-company consortium will begin drilling later this week with the semi-submersible rig Treasure Swan. Britoil has a 70 per cent stake in the group. Hispanoil, the Spanish state oil company, has a 25 per cent stake, and the remaining 5 per cent is held by Berkeley Exploration, a small UK oil company.

Britoil said last week that the well "will be drilled as a tight hole." That means that the company will not release any information about the well, no matter what the result. "Tight hole" status is typical of a well in which the operator sees great commercial significance,

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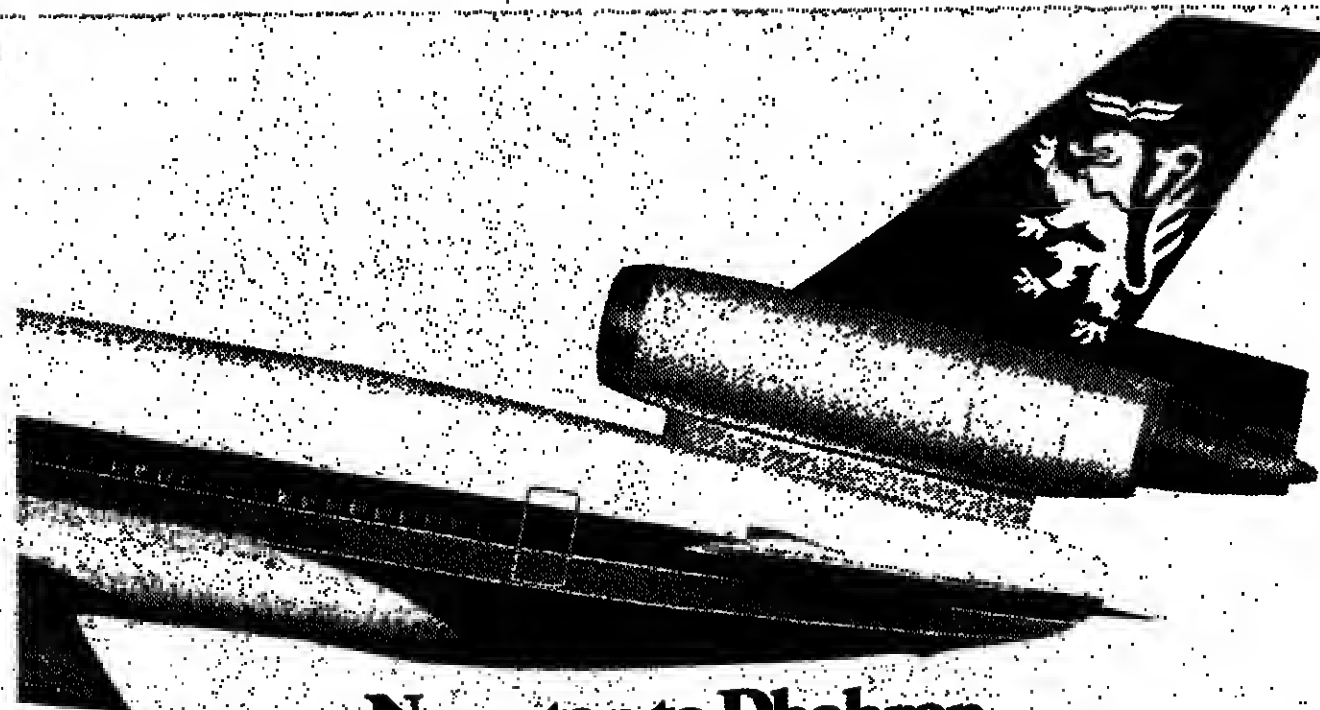
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THE MANAGEMENT PAGE

Corporate strategy

Marketing myopia: an insidious disease

BY CHRISTOPHER LORENZ

PROFESSOR Theodore Levitt of the Harvard Business School is about to celebrate the 25th birthday of his most famous brainchild: the doctrine that corporate survival depends on doing everything necessary to satisfy the customer.

Better known as "marketing," it is an obvious notion which should have swept the world. For a time it seemed to have done so. The 1960 article "Marketing Myopia," in which Levitt first propounded the dogma of "know thy customer," was a wild success; companies rushed to install vice-presidents and directors of marketing, and to beef up their market research. The question was: what business are we in? which Levitt promulgated as the necessary foundation of a marketing strategy, quickly sprang to everyone's lips, and encouraged a veritable passion for corporate analysis.

Yet today it is only in "packaged goods" like food, cosmetics and soap powder that marketing is practised by an entire industry in anything near the breadth and depth that Levitt advocated. The ubiquitous Japanese quickly learned to apply a marketing approach to everything from cameras to cars, and calculators to copying machines. But in the West most suppliers of consumer durables, IBM in capital goods (and now durables too), McDonald's and Clob Mediterranean in services. With all today's pressures of slow growth, global competition and deregulation of services, a host of companies in all sorts of industries—even chemicals, insurance and banking—are belatedly rushing to join them.

But in general, to quote Tom Peters and Bob Waterman, co-authors of the multi-million best-seller "In Search of Excellence," "despite all the lip service given to market orientation these days... the customer is either forgotten or considered a bloody nuisance."

Most managers see their company's essential purpose as selling whatever production happens to make, rather than designing new products and services to suit the changing preferences of the customer.

In stark contrast, the "marketing concept," as it has come to be known, holds that the objective of every company in an age of abundance should be to focus, in a myriad of ways, on the customer's needs, thereby winning his or her satisfaction and loyalty. Among the techniques the company should employ are market segmentation, product differentiation, and a careful blending of the various elements of the "marketing mix," including product features, distribution and after-sales service.

Peters and Waterman are by no means the only management researchers to draw the conclusion, despite its obvious sense, Levitt's "manifesto" (as he calls it) has, until very recently, had only a patchy effect.

Over-emphasis on tradition

Dieter Pommerehne, a senior marketing specialist with McKinsey and Co. in West Germany, complains that with the exception of packaged goods markets and retailers, "most European companies have not even defined what markets they are in or who their competitors are." Even in many of the best-known packaged goods companies, he says, that marketing has degenerated from its original broad role into a narrow, functional activity.

In a widely-publicised study earlier this year (this page, January 24), a research team from Britain's Bradford Management Centre concluded that most UK companies outside the packaged goods industry had little concept of marketing strategy, and needed to develop more of a marketing culture. "Too many are dominated by short-term profit considerations or an over-emphasis on traditional production skills," it warned. "The chief executive must take the lead in demonstrating a commitment to mar-



ket leadership."

Surprisingly, given the usual assertion of a yawning "management gap" between Europe and the U.S., Levitt's fellow American professor Philip Kotler considers that marketing is just as underdeveloped in many U.S. companies. "We've been talking about marketing for 25 years, but very few companies really do it," he says. "A lot of chief executives are confused about the difference between marketing and sales. They don't seem to realise that most of the impact of marketing is felt before the product is produced, not after."

Which is not to say, either, that marketing consists merely of market research—an additional source of confusion about which Kotler bitterly complains. "Without proper marketing thinking you can't get market research to do the right questions, nor can you make effective use of its results."

There was certainly no such confusion in the minds of the various management thinkers who in the 1950s laid the academic foundation for Levitt's popularising manifesto. Peter Ducker, Wroe Alderson and the other originators of the "marketing concept" had avoided a slavish attitude to market research, as had those who were credited with the ground-breaking thought on the techniques of market segmentation and product differentiation. "Marketing Myopia" itself was quite clear on the subject. Though the American automobile industry had for a long time done lots of consumer research, Levitt wrote, the success of Volkswagen and other imported "compact" cars showed that it was failing to reveal what the customer really wanted. "Detroit never really researched the customer's wants. It only researched his preferences between the kinds of things which it had already decided to offer his people. Detroit is mainly product-oriented, not customer-oriented."

As today's chairman of Ford, Donald Petersen, effectively admitted earlier this year at the roll-out of his company's U.S. models, this attitude of "put the company before the customer" persisted for another 20 years, until Detroit (or at least Ford) decided that the time had at last come to give priority to the consumer.

In contrast with Detroit, Levitt wrote back in 1960, "a truly marketing-minded firm tries to create value-satisfying goods and services that consumers will want to buy. What it offers for sale includes not only the generic product or service, but also how it is made available to the customer, in what form, when, under what conditions, and at what terms of trade. Most important, what it offers for sale is determined not by the seller but by the buyer."

As Philip Kotler points out in his new book on Japanese marketing strategies, "The New Competition" (this page, March 22), this was a lesson the Japanese had already begun to learn by the early 1960s. After the dismal failure of the seriously flawed Toyota, Toyota's first attempt to export cars to the U.S., the company quickly adopted a fully-fledged marketing approach.

Through assiduous market research, it discovered that the market segments already served by imports of the Volkswagen "Beetle" were growing, and also that the way to beat VW was to improve on the German company's already high standards of product quality and performance, driver and passenger comfort, and after-sales service.

In addition to this meticulously premeditated approach to market definition, product development, and differentiation, Toyota applied carefully-pitched strategies on pricing, distribution and promotion. The Toyota Corona became a resounding success, as did the next major car it introduced, the Corolla. The company did not stop there. Not only did it pursue a policy of continued product improvement, but it steadily refined its marketing strategy still further.

Toyota's rapid-fire shift from a selling mentality to a marketing strategy was directly in line with Levitt's adage that "selling concerns itself with the tricks and techniques of getting people to exchange their cash for your product. It is not concerned with the values that the exchange is all about. And it does not, as marketing invariably does, view the entire business process as consisting of a tightly integrated effort to discover, arouse and satisfy consumer needs"—and changing needs, at that.

So why, despite the obvious good sense of Levitt's manifesto, and the mind-concentrating example of marketing-led Japanese competition, did so many Western manufacturers of durables fail to convert from selling to marketing?

The answer was foreshadowed by Levitt himself in "Marketing Myopia." Building an effective customer-oriented company, he wrote "involves far more than good intentions or promotional tricks; it involves profound

Management abstracts

Niche Marketing, J. F. Barone and J. Lieb in Business Marketing (U.S.), November 1984 (6 pages)

Describe how industrial marketing companies are learning about "niches"—a refined market segmentation process for defining the area(s) in which products compete at their best; suggests how to identify and exploit niches with particular reference to packaged goods; how to monitor trends and how to test the market. A linked article describes how Eli Lilly (chemicals) developed a new market niche for an agricultural product (with slight reformulation and a new brand name), because farmers extended its use where it was previously thought unsuitable. Dealer network strategic planning. W. A. DeBord in The Journal of Business Strategy (U.S.), Autumn 1984

Insists that manufacturers and distributors dependent on others to stock and sell their products cannot afford to ignore the importance of having long-term plans for their dealer network. Discusses steps to be taken in building/reviving a dealer network, from the identification of difficulties, programme design, setting performance standards and obtaining dealer co-operation, follow-up and monitoring.

Predicts the optimum price. H. Wyngaert and J. N. Axelrod in Journal of Advertising Research (U.S.), October/November 1984 (5 pages)

Describes a simulated shopping approach to predicting relationships between price and demand, and finds evidence for some emerging principles—the more consumers know about product or brand differences, the more likely it is that demand will be greater at the lowest price; the closer (in personal terms, as husband/wife) the receiver of the purchase is to the buyer, the higher the price the buyer is prepared to pay (and vice versa); at the same price level, higher demand is for the price identified as a bargain (eg 20 per cent off or "reduced from"); and that a higher price than the competition can suggest greater value—up to a certain point.

These abstracts are condensed from the abstracting journals published by Anbar Management Publications. Licensed copies of the original articles may be obtained at £3 each (including VAT and p+p; cash with order) from Anbar, PO Box 23, Wembley HA9 8DU.

TECHNOLOGY

Conferences

Speech processing

INTENSIVE research is being carried out in speech technology to allow humans to talk to computers and other electronic devices. This work will be the subject of a two-day conference run by Online Conferences at the Tara Hotel in London in May.

The conference is intended to bring together companies developing speech technology products, original equipment manufacturers and others involved in office automation and communications. Experts in the field will examine the market, competing products and techniques and the implications for the future. More details from Online in Planner, Middlessex, on 01-563 4466.

Local authorities Automating services

ISLINGTON COUNCIL has spent £3.5m on a computer system to give a range of services to local residents. It says that it is the first local authority in the UK to launch a computerised "neighbourhood offices" scheme. The first four offices opened their doors on Thursday March 28. The idea is to bring under

one roof a range of services such as housing repair requests, applications for council accommodation or transfer, administration of housing benefits, payment of rates and rent, advice on environmental health, social services and planning applications.

All the neighbourhood offices will be equipped with at least 10 ICL DRS 20 distributed resource terminals with direct links to a central ICL mainframe computer.

Islington also owns about 42,000 properties and is using computerised software to administer these. The system can show which properties are available for rent and maintain an up to date record of repairs.

Design Draughting software

FERRANTI Infographics has launched software for computer based draughting system. Called InfoCAD, is the result of a two-year development programme and will run on the range of IBM and compatible PCs. It can cater for a variety of parametric operations and customised codes of practice including dimension standards and house style for either graphic or selected text fonts. More details from Ferranti in Livingston, Scotland, on 0506 411583.

CHEAPER WAY OF PRODUCING GAS FOR MEDICAL APPLICATIONS

Breath of life for oxygen suppliers

BY PETER MARSH

THE DEPARTMENT of Health and Social Security (DHSS) is shortly to issue proposals designed radically to change the way oxygen is delivered to people with breathing difficulties.

After years of weighing up the issue, the department is due to turn to machines called oxygen concentrators that dispense the gas to men and women in their homes. A supply of oxygen on tap can make life more bearable for people suffering from lung diseases such as chronic bronchitis.

Until now, the oxygen has been made available through the health service in gas-filled cylinders, a strategy which observers have criticised as more expensive than one based on concentrators.

According to Eric Medical, a U.S. manufacturer of concentrators which plans to supply the devices to the UK through a distribution agreement with Koutron of Watford, supplying oxygen by concentrators can cut costs by up to 60 per cent.

Concentrators, which extract the gas from the air using a molecular sieve, use a technique used in refrigerators, were devised in the late 1960s. In the hardware, air is compressed, filtered and passed



Machines that take oxygen from the air may make life more bearable for people with chronic lung disorders who need regular supplies of the gas.

Supplying oxygen by concentrators can cut costs by up to 60 per cent

through a molecular sieve—using material with fine pores that separate oxygen from other gases such as nitrogen and carbon dioxide according to the different size of their molecules.

Mr A. Cooper, general manager of Rimer Alco, a small company in Cardiff, is generally acknowledged as the inventor of the device. About 15 years ago, he showed the machine to a hospital in Washington DC, after which, so he claims, American companies took up the idea.

Due to lack of support from the National Health Service, only a few oxygen concentrators have been sold in Britain. In the U.S. the picture is quite different—about 200,000 people with diseases such as chronic bronchitis have the machines in their homes, according to Eric Medical, one of about 20 companies that make the hardware in the U.S.

Mr Cooper patented his invention in the UK and other

European countries, but failed to do so in the U.S. because of the high costs. A small concentrator used in the home (supplying up to about 4 litres of gas a minute) costs £1,000 to £1,500.

According to their protagonists, concentrators are more cost effective than cylinders for all patients other than those who require oxygen intermittently.

The DHSS says it is to invite bids for concentrators over the next few weeks. They will be supplied through the health service initially to 5 per cent of the 32,000 men and women who currently obtain oxygen through cylinders supplied through a contract with BOC.

According to the department, to supply 15 hours of oxygen a day to a patient under the current arrangement costs £3,000-£4,000 a year. The total of about £10m a year spent on supplying the oxygen cylinders should be reduced by 10 per cent after the first batch of patients are switched to concentrators, a change that should be complete by the summer.

Doctors involved in lung disease say that concentrators should lead to a better quality of life to people with such dis-

orders. Rather than keep to a certain amount of oxygen a day, they will have virtually unrestricted access.

A series of medical reports have indicated that the health of patients may improve if they can obtain oxygen for longer periods, rather than receive it only on occasions when, for instance, they become breathless.

Oxygen is generally supplied via a pipe attached to the nostrils. This is not only uncomfortable and unsightly but wastes the gas because much of it is breathed out into the atmosphere without entering the lungs.

In trials at Harefield Hospital, Middlesex, Dr Jonathan Govan, a consultant in respiratory medicine, has experimented with a catheter that feeds the gas directly to the windpipe via a small hole in a patient's neck. The catheter placed through the hole (provided after a minor operation with a local anaesthetic) can be worn unobtrusively and with little discomfort, says Dr Govan.

Of the 15 patients (all in their late 50s or over) who have used the catheter, all but one have said the new technique improves on the nostril pipe. Dr Govan says that with the windpipe

method, the rate of supply of oxygen can be cut to half a litre a minute, is in contrast to the usual supply via the nose of up to 2 litres a minute.

With the reduction in the amount of gas needed, patients can walk around with a mobile supply of oxygen in a small cylinder. While they require the higher rate of supply, the large volume of the gas needed makes this operation impracticable.

Apart from Rimer Alco and Koutron, other companies that plan to submit tenders to the DHSS for the supply of concentrators include MGI based in the West Midlands and Devlin, which is owned by Champion, the U.S. spark-plug manufacturer.

MGI has supplied very large concentrators costing up to £30,000 to hospitals—which for their supply of the gas normally, like patients in their homes, rely on cylinders. The company has installed the concentrators in Chester and Ely.

BOC says it is interested in offering a full service to the

With the reduction in the amount of gas needed, patients can walk around with a mobile supply of oxygen

DESS in which it supplies concentrators to people's homes and is responsible for maintenance. The department says that it has yet to decide on whether it will buy concentrators from companies directly or sign a service contract along the lines of that offered by BOC.

In BOC's proposal to the DHSS, the company would be responsible for supplying concentrators directly to patients. BOC would also arrange for medical staff to visit homes to check on people's needs, reducing the requirement for men and women with lung disorders to rely on their family doctors.

The system, similar to those operated by BOC, through its medical-service subsidiaries, in the U.S., could be one of a range of measures by the Government to introduce private health-care at the family-doctor level.

According to figures from BOC, a service of this kind would save the DHSS a further £2m a year on the cost of providing oxygen. This would be on top of the savings due to the advent of concentrators.

Offshore

Longer range underwater vehicles

UNDERWATER technology is one of the target areas for British companies using their North Sea experience to develop exportable product lines.

UDI in Aberdeen, part of the John Brown group, has improved sonar equipment which can be mounted on remote controlled vehicles and vessels moving under water. These normally carry out inspections and sometimes maintenance on seabed pipelines and other underwater installations.

The company, which also developed a seabed crawler tractor for pipelaying, has announced improvements in the capabilities of its AS360 sonar system.

The use of sonar or underwater television can be restricted by the amount of wire connecting the surface vessel and the equipment's cable below and the equipment's ability to produce workable images.

UDI, like other specialists in this field, has used a multiplexing system to combine control and information data along the same cable. This use of telemetry has brought down from five to two the number of cables connecting the seabed vehicle to the control ship.

Telemetry, in turn, greatly widens the range of the underwater vessel as it does not have the large bundle of cables to lug about the seabed.

UDI's system can operate two kilometres from its unit, a huge expansion with previous hardware—systems limiting remote controlled vehicle to 300 metres.

The improvements to the company's sonar also include colour imagery from sonar and the use of cursors by the surface operator to isolate and label part of a picture.

The move by oil companies into deep-sea work, as well as the growing network of seabed pipelines, makes the outlook for the underwater technology companies promising. A number of British firms are now active in the area of underwater television sonar or control systems.

MARK MENEDITH

The good news is FERRANTI Selling technology

Computers

Honeywell extends its mainframes

THE U.S. computer and electronics group, Honeywell, has expanded its range of very large mainframe computers with the introduction of the DP 30. It can be configured to be up to three times more powerful than Honeywell's previous model, the DP33.

The new machine is a general purpose computer for business applications mainly with large corporations and government departments, though there are scientific and engineering uses for the DP30. The computer is not yet available in the UK, however, and Honeywell has given no time scale for its introduction outside the U.S. More details from the company in Phoenix, Arizona on (602) 853 5140.

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UNIX YES OR NO?

THE ARTS

Architecture/Colin Amery

Practising for 150 years

The Town Hall at Huddersfield is one of those grand Northern examples of civic pride that make the South-easterners feel very humble. It was built in the 1870s by a local architect, J. H. Abbey in the free Renaissance style. It is a curious mixture of French and Italian classicism with a very French roof, albeit so that it has a geographical as well as an architectural dominance. Mr Abbey would be proud to know that later this year his Town Hall will be the setting for a celebration of 150 years of work by the Huddersfield firm Abbey Hanson Rowe Partnership.

It is quite an occasion for a celebration because it is rare for a firm of architects to last so long, to retain their roots and at the same time to be a large international practice. Today the name of the practice is as familiar outside the UK as it is in Yorkshire.

It is not an insult to say that the firm does a great deal of bread and butter work. With 200 health facilities of various sizes and 160 schools, completed, the high competence of the firm cannot be questioned. It has always been at the centre of the architectural needs of the nation. What it is not is a flashy, trendy metropolitan firm always with half an eye on the latest mode or magazine. Several of the firm's projects have won awards and there have been opportunities for design adventures—particularly in the Middle East.

Looking at the work of this practice is like examining the social history of the last 150 years. Architectural practices are good barometers of both economic and social changes—and a well rooted firm is a particularly good indicator of the prevailing winds. Beginning with surveying, estate management and work for the Church—Abbey Hanson Rowe grew steadily into the Welfare State from the lush pastures of 19th century local government. After the Second World War, as building restrictions were eased, it was the public sphere that provided the workload for the majority of architects—today it is very different.

For a large and successful commercial and public practice to have survived and flourished for 150 years there must have been some partners who were skilled at anticipating what was going to be the next building wave. The school boom is long over and today an addition or refurbishment is likely to be



Solid virtue in solid granite—the headquarters of the Yorkshire Bank in Leeds

the scale of things in the educational world. Hospital building, despite opposition cries to the contrary, continues and grows. A skilled partner has to see when shopping centres are going to appeal less to the pension funds than, say, leisure centres.

When should a practice start to work overseas? Who was it who first anticipated the oil

boom builders so that this practice should announce earlier this year that they should form a joint venture partnership with Salahuddin-Ahli of Bahrain to design the new headquarters for the Bank of Bahrain and Kuwait? The Embassy for Bahrain to be built in Kuwait and the new headquarters in the Middle East for Gulf Air are two more projects that seem a far cry from Huddersfield but are currently occupying the

Colin Amery has been named Critic of the Year in the annual British Press Awards

praising in a well run firm from any part of the United Kingdom. What struck me as rather odd when I visited the practice in Huddersfield was the feeling that because they weren't in London they weren't quite in the same league. This is a completely false sensation—London does not, by any means, have the monopoly of architectural talent.

One of the award winners that Abbey Hanson Rowe have

designed is the impressive headquarters of the Yorkshire Bank in Leeds. By any standards it is a good building with a massive, granite-faced presence in a dull part of Leeds. It is built with a attention to detail and finish—the outside all polished Finnish brown granite and inside calm colours, fine woods and signs of care everywhere.

Architects today are filling up their offices with machines like this firm's computer drafting system. Their virtue should be that they remove the drudgery from repetitive drawing and allow the humans to have better design ideas. Known as Rodney, the computer in Huddersfield has a prodigious memory for the sort of details that can be repeated from one building to another and has the added advantage of wanting to work 24 hours a day. There is no way that a machine can actually design a piece of architecture—and as yet, the thinking computer has a long way to go. The usefulness of the computer to designers is limited—and, I suspect, always will be.

The presence of a firm of the scale and weight of Abbey Hanson Rowe in Huddersfield has not been enough to prevent the decline of the centre of that city. The glorious radiating station and the classical St Georges Square are all sad and lacking all signs of life. Grand warehouses are empty and a non-conformist chapel of considerable grandeur is being ripped apart. With work in the Middle East and influence at home architects have a wonderful opportunity to educate their own communities.

Firms like these can do so much for their cities of this country. To bring architecture back to the grass roots is the role for the future—but to do it you will have to find ways of closing the unbridgeable gap between the profession and the public. To do this firms should not be afraid to act as missionaries for good design at every level. The Royal Institute of British Architects, which was 150 years old last year, has been forced to realise that architecture belongs to the whole community—throughout the country that anniversary has made architects reconsider their role. At their party in Huddersfield, a glance outside the windows of the Town Hall will show the partners that there is more than enough work for the next 150 years and much of it is on our own doorstep.

Scandinavian dances/The Place

Clement Crisp

A rather difficult evening. Thursday's programme at The Place, under the title "Dances from the North", featured choreographies by Kim Brandstrup, who provided three pieces for students from the London Contemporary Dance School, and by Per Jonsson, whose one work was interpreted by three male dancers from the Royal Swedish Ballet.

I wish I felt that the event had been more attractive as a view of what a new generation of Scandinavian creators is making of new dance forms, but with the exception of Mr Brandstrup's version of part of Les Noces, matters were more than a little obscure and even more lowering to the morale.

In Les Noces, which comprised the two final scenes of Stravinsky's score (played in a rhythmically vivid French recording), Mr Brandstrup's dance language actively seemed wrenched from the bodies of his dancers; movement bold in outline—provided a not inapt response to the music. His examination of what was with the cast in formal evening

wear, though barefoot (which gave an oddly unbalanced air to the characters) suggested the elemental nature of feelings beneath a conventional surface, and the student performers gave admirably of their best: they are fine and promising young artists.

Brandstrup's other works, *Tales of Sleep*, a dream fantasy of impenetrable style, and *Under Moon*, which was manic and a young page-boy in white and assorted bar-room fizzes, begged more questions than they answered, either dramatically or dynamically.

About Per Jonsson's *Shofa*, I record that the stage was covered with three tracks of earth leading to three large iron panels; the accompaniment was a score by Peter Bengtsson for six accordions, three double basses, and three double tympani, and that the dancers behaved as if in the last stages of the screaming mimes.

I have always believed that tales of unrelieved Nordic gloom were a conundrum. I now know better.

It was an odd piece of series-compiling, but at the same time a welcome piece of programming, to feature Berio's concerto for Two Pianos (1973) in the London Symphony Orchestra's current "Mahler-Vienna Festival". Berio is a composer linked with Mahler—his *Sinfonia* is, indeed, absolutely explicit about the relationship—but this concerto is not a specifically "Mahlerian" Berio composition. It is, however, a sharply, lively, and extremely attractive one, and very much worth bearing again.

Berio has ever been unusual among leading postwar composers in his willingness to revive well-tried musical formulations in new contexts; his attitude to the past, at once elegantly ironic and affectionate, colours much of his most forward-looking music. This is a concerto which simultaneously satisfies and upsets conventional expectations. As an exposition of solo bravura highlighted against a large-orchestral background, it is a conspicuously successful and satisfying piece—the contrast between the two pianists and the orchestral soloists (among them a third pianist) afford some memorable effects, and the moments of bubbling are finely placed.

Berio and Mahler/Barbican Hall

Max Loppert

At the same time, it cannot be counted a virtuoso concerto of genuine Romantic lineage, for not a lot happens in it—and that is really its point. The soloists set up the gentle shimmer (of tremolos, ornaments, magically delicate filigree figuration) which is their dominant mode of expression; orchestral attempts to engage, extend or interrupt it prove exciting but impotent, and the close of the concerto finds the music floating out much as it had floated in, on a lazy pianistic haze in which intimations of total harmony seem nostalgic phantoms. The pianists, those of the first New York and London performances,

were Canino and Ballifia, in splendid form; the orchestra under Claudio Abbado undertook its various roles with vivid address.

Once the peculiar Barbican acoustics had again been taken into account—the depredations upon bass-line presence continue apparently unchecked—the Mahler Fifth Symphony after the interval could be admired with few reservations. Abbado conducted a magnificent performance; other leading Mahlerians of the day may insist on drawing greater distinctions of atmosphere and character from the melodic material (and on paying closer attention to Mahler's many portamento markings), but very few command thus the continuous, linked sense of the whole symphony. Each movement was related in its subordination to the larger five-movement pattern, emerged with unarguable clarity and dramatic rightness.

Vienna Philharmonic/Festival Hall

David Murray

What happens if you combine the cultivated warmth of the Vienna Philharmonic with John Maazel's lean intelligence? There has been plenty of evidence in broadcasts and recordings, but a live concert is something else. On Saturday Londoners fortunate enough to get seats in the packed hall—and many loyal Austrians, and even more Japanese tourists than usual) were able to find out for themselves. The answer seemed to be: not much more than the sum of the parts—but with such high-calibre parts, that was satisfyingly impressive.

The opening bars of Strauss's

Don Juan boded well: they were together, a thing rarely heard on the concert platform. The Vienna players can, and probably do, play *Don Juan* in their sleep, but this performance was rigorously alert. It was speedy, and not at all effusive; despite its urgency there was no edge of erotic hysteria, still less any lubricious cosiness. Tone and balance were superbly controlled.

The Firebird Suite (the 1919 one) made an interesting confrontation between Stravinsky and the Viennese musical tradition. On the whole, Vienna won; there was broad espresso

warmth and superfluity, round and full and inimical to Stravinsky's alien magic. Thus domesticated, the score seems sonorously naive. Though the trumpets in the "Dance Infernale" were crisp, the syncopated barks of the horns emerged as babby quacks; perhaps a style of horn-playing so deeply attuned to Brahms and Bruckner just doesn't adapt.

The main work was the First Symphony of Brahms, and it not only sounded but was rather splendid. As exposition, it was laden—but not loaded down—with pointed detail; contrapuntal arguments were pressed

forward with exemplary clarity, aided by the unanimous subtlety of the viola and cello sections. Lovely solo winds, sweetly characterised middle movements; I thought Maazel passed too swiftly through some dramatic junctures in the opening Allegro, where doubts and second thoughts deserve a little more underlining. But the reading was conceived as a cogent whole, and long before the triumphant Finale—so lightly shaped that it seemed concise, but irradiated with Viennese warmth—one had to surrender to its persuasive force. The rapturous applause was perfectly in order.

Gut Reactions/Theatre Royal, Glasgow

Clement Crisp

The triple bill of new works by Peter Royston, Christopher Bruce and Michael Clarke, which Scottish Ballet showed at the end of last week under the title *Gut Reactions*, indicates that each choreographer is being invited to make an unassuming, unpretentious dance. The idea is adventurous, but in two of the pieces it amounted to a creative flow. Both Mr Royston's *Pocoarantia* and Mr Clarke's *Ball* the classical had an air of reason, unmediated gestures, bold with first impulses, but fading away in unconsidered realisation.

Pocoarantia (taken to mean "unassuming, unpretentious") is well intentioned about colonialism. Its narrative is obscure in detail, its political stance naïf, as during a far too generous length never sustained by dance investigation, we see a colonial administrator and his memsahib falling victim to their class attitudes, to their failing marriage and, of course, to the rebellion of the masses. The lady memsahib, in topless abandon, to a native Free Spirit (who also has a Little Red Book, whether poetry or poli-

tics we do not know), and lands up dead.

Caricatured officialdom wanders blindly through the action. A masked creature called Tokolosh daubs people and scenery with paint, outlines a native reservation on stage, and changes costume, appearing finally in bloody bandages. The oppressed masses enter upon their own, after the ritual killing of the white, then the use of a skeletal music by Paul Robinson. Gut reactions, but in this case they are not the stuff of dance.

Michael Clarke, continuing his youthful attempts to epater the balletic bourgeoisie, has made a valid assault upon the hallowed procedures of the academic manner in Heat the classical. It amounts to pelting the genre with custard pies from a distance, instead of getting in one well-aimed close shot at its vitals. The surreal procedures—a sequence of brief, manic scenes designed by Charles Atlas, replete with centuries on point, a goldfish, characters from *The Wizard of Oz*, a Leopard woman and her

girls, Clarke himself in fright make-up, and much more—recall such Massine/Dall extravaganzas of the 1940s as *Mad Tristan*, *Bacchanal* and *Labyrinth*, without the sustaining artistic imagery that gave these exercises their conviction.

Here, activity is disjoint, frittered away in shock effects and the use of Ravel's Introduction and Allegro as accompaniment is no more than gratuitously wasteful. The music, like the dance conventions Mr Clarke is shying at, is not touched by what the dancers are doing. There are random jokes of some little vulgarity, and it is only when the mood changes with the playing of a closing song by the rock group The Fall, that the piece is pulled into shape.

In what looks like a punk version of Nopoli's finale, the energies of the performers gain coherence, and Michael Clarke's own dancing becomes purposeful. This, I suspect, a danced Hellzapoppin which may amuse an audience once, slightly, but I could discern no

further value in it.

Christopher Bruce's *Remembered Dances* is wholly other. A carefully planned setlist for Elaine MacDonald, Catherine Evers, Anna McCormack, Christopher Long, Vincent Hantam and Kean Birke, it explores the world of Jane's piano suite in *The Last Days of Pompeii*. There are the expected ingredients of melancholy alternating with joy, folk steps, good design by Walter Nobbe of two overlapping panels in sombre blue-green, evocative of both the theatre and the open air, and rather too strong a hint of Jiri Kylian's procedures, where dancers set an emotion between their teeth and run like the wind with it.

The piece seems an extension of Mr Bruce's recent ballets in its concern for nostalgia and regret, but it is handsomely danced by its cast, with Elaine MacDonald marvellously in the heart. This eloquent artist illuminates everything she does with such sensitivity that she compels belief, no matter how amorphous or predictable the attitudes taken by the choreography.

La danza/St John's

Max Loppert

Gluck programme—the complete *Don Juan* ballet of 1761 (the first unmistakable sounding of reformist aims and intent), followed by what seems the first British appearance in modern times of *La danza* (1755).

The *serenata* on a libretto by Metastasio comes from well into the period when, having long endured the hard existence of a travelling musician, Gluck was able to settle down to the much more leisurely and civilized habits of Viennese court composer. *La danza*, which in the Gluck canon follows immediately the delightful festival piece *L'opéra comique* (revived by another London fringe company last year), is a small, delicately worked two-act ballet entirely composed of pastoral affections and jealousies exchanged between

shepherd and shepherdess. On this minimal dramatic frame Gluck hangs four ravishing long arias, expertly varied in melody, instrumental timbre, courtly manners; in the middle of the fifth (a duet of reconciliation), a dance section is interpolated.

La danza is no more, in sum, than a diversion supplied for the delectation of an elite audience; much of the pleasure of a modern revival comes from noting how precise and practical was Gluck's response to the text, and also how numerous are the pre-echoes of the later, celebrated "beautiful simplicity" of style amidst the copious florid writing (all four solo arias were to be used again in the very last Gluck aria, *Echo et Narcisse*).

It was written to show off two of the leading singers of the

day, the soprano Gabrielli and the tenor Frierberg, and Angiolini, leading light of the dance in Vienna, led the concluding ballet. The pleasure of Saturday's performance was, in the event, limited, not just because of singing, but because of a more modest in attainment—Evelyn Hanna Nicholson was the promising (but passingly throat-troubled) soprano, Terry Jenkins the rather uncouth tenor—but because the feeble costumes of singing offered that had been imposed on the players, and which kept getting in their and our way. Better, surely, to have given a concert performance; this way, nothing was gained, and much patience was lost. The City of London Sinfonia played well in both halves, but the stolidity of Georg Badacsony's beat dogged the longer unbroken sections of the opera.

Arts Guide

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

March 29-April 4

Escape Artists/Cockpit

Martin Hoyle

Music

ITALY
Verona: Teatro Filarmonico: Carmina Burana by Carl Orff conducted by Vladimir Delmon. In the soprano: Gabriella Ferri. Maurizio Comencini, tenor and Franco Sisti, baritone (Tue) (22880).
Rome: Teatro Olimpico (Piazza Gentile da Fabriano): Recital by Ruggero Raimondi, accompanied by Ronald Schneider. Beethoven, Mozart, Beethoven and Beethoven (Wed) (33304).

WEST GERMANY
Berlin: Philharmonie: Ivo Pogorelich, piano. Schumann, Prokofiev and Chopin (Tue).

LONDON
Allegri/Robles Ensemble with Marisa Robles, harp, Ravel, Debussy and Mozart. Queen Elizabeth Hall (Mon) (823191).

BBC Symphony Orchestra conducted by Sir Charles Groves with Ralph Krumpholtz, cello. Bliss, Elgar and Walton. Royal Festival Hall (Mon) (823191).

Royal Philharmonic Orchestra conducted by Kurt Masur with Igor Os-

trakh, violin. Elgar and Tchaikovsky. Royal Festival Hall (Tue).

Amsterdam: Concertgebouw. Haydn. Queen Elizabeth Hall (Wed).

London: Royal Philharmonic Orchestra conducted by Claudio Abbado. Mahler, Berg and Debussy. Barbican Hall (Wed) (838881).

Royal Philharmonic Orchestra conducted by Kurt Masur with Cedric Ousey, piano. Brahms and Schubert. Royal Festival Hall (Thu).

NETHERLANDS
Amsterdam: Waalse Kerk (Oude Zijds Achterburgwal 157). The Netherlands Chamber Choir conducted by Peter Philips. Lassus, Palestrina, Victoria, Tallis (Thu) (725198).

Utrecht: Muziekcentrum Vredenburg. St Matthew Passion performed by the Utrecht Oratorio Society and Soloists, with the Utrecht Symphony Orchestra under Johan van de Camp (Wed, repeat Thu) (314544).

Orchestra of the 18th Century conducted by Frans Bruggen with the six Brandenburg concertos. Mon in Rotterdam, de Doelen (142811). Tue in Utrecht, Muziekcentrum Vredenburg (314544). Wed in Amsterdam, Concertgebouw (718345).

Naarden, Grote Kerk. St Matthew Passion with the Naarden and Choir of the Netherlands Bach Society. The Amsterdam Baroque Orchestra and the North Holland Boys Choir. Solo-

ists Agnès Mellon, René Jacobs, Mark Tucker, Rogers Covey-Crump, Peter Koof and Michael Schoppa (Thu) (312029).

Amsterdam: Concertgebouw. Recital: Hans Feibich, cello, soprano, accompanied by Graham Johnson. Schubert, Brahms, Wolf, Poulenc, Walton (Tue) (718345).

Rotterdam: de Doelen. Recital: Rotterdam Philharmonic conducted by Marien van Staalen. Mozart (Wed) (142811).

Eindhoven: Globe Theatre. Emmy Verheij, violin, and James Starker, cello. Bach (Tue) (11122).

PARIS
Festival des Instruments d'Anders: Bach St Matthew Passion, Amsterdam Baroque Orchestra conducted by Ton Koopman (Mon); Bach sonatas for violin and guitar and harpsichord (Tue); Schubert Lieder, John Elwes, tenor (Wed); Hôtel de Clugues, 33 rue des Francs Bourgeois (333283).

Forum de la Création: mostly jazz-inspired compositions (Mon). Centre Georges Pompidou Grande Salle (278785).

Orchestre National de France conducted by Esa-Pekka Salonen, Salvatore Accardo, violin; Stravinsky, Sibelius, Reger (Wed); Théâtre des Champs-Élysées (723477).

Wind Quintet of the Orchestre National de France: Joseph Cantelobe, Paul-Claude Tafelard, Millard, Li-

geti (Thu). Radio France. Grand Auditorium (5241516).

NEW YORK
New York Philharmonic (Avery Fisher): conductor, Rafael Kubelick; soprano, Benita Valente; mezzo-soprano, Claudia Calente; tenor, Philip Creese; baritone Wolfgang Schoen; violin Charles Baz and Kenneth Gordon; Westminster Choir directed by Joseph Hummerfeld. All-Bach programme (Tue). Lincoln Center (374244).

Carnegie Hall: The Choral Celebration of Bach; conductor, John Nelson. All-Bach programme (Wed) (267743).

National Choral Soloists (Merkin): conductor, Martin Jossman. All-Purcell programme (Wed). Abraham Goodman House, 67th W. of Broadway (3880797).

WASHINGTON
National Symphony (Concert Hall): conductor, Erich Kunze. Paganini concert featuring the work of Rogers and Hammerstein (Thu). Kennedy Center (254377).

CHICAGO
Chicago Symphony (Orchestra Hall): conductor, Sir Georg Solti; soprano, Margaret Price; mezzo-soprano, Brigitte Fassbaender; tenors, Anthony Rolfe Johnson and Thomas Moser; baritone, Wolfgang Schenck; bass-baritone, Siegmund Nimsgern. Chicago Symphony Chorus. All-Bach programme (Thu) (435312).

The Bristol-based Avon Touring Theatre company has a number of shows in its repertoire that obviously are tightly-scripted, well thought-out and committed to a young audience, especially those in areas where live theatre is a rarity. It must be depressing to play to the unlovable adolescents of Lisson Grove in the Little Cockpit, Gateforth Street, near Marylebone.

Without exaggerating the importance of the minority inclined to leer, swear, smoke, baroque the players and squabble, four-mouthed, among themselves, I cannot believe all young audiences are as morosely unresponsive as this. And before anyone writes to me, I must add that these particular 13 and 14-year-olds seemed to suffer less from under-privilege than mean-mindedness, lack of imagination and a terrifying inability to concentrate for more than 30 seconds—not necessarily concomitants of living in London NW8.

A minority, then, but disruptive and ungracious in view of Avon Touring's quartet of young misfits in search of self-fulfilment, presented in a free-wheeling style with language not exactly heightened but elliptical and concise.

The 30-year-old mother of a recently dead teenager, the

boy's blue-lipped, spike-haired girl-friend and a brain-damaged motor-bike freak hit the road like updated travellers to Oz, with the fast-talking AK, born-rims, leopard-skin shoes and bootlace tie underlining his fifty-ish fantasy of being a successful pop entrepreneur. They form a group and play a triumphant—well, rough and ready—six.

Neither as simplistically cheerful as the ending, nor as grimly earnest as its beginning, the writing is taut, Vince Foxall's wit (greeted by most of this audience) with pudding-like incomprehension. Paddy Cunnane, who crops up everywhere from Shakespeare in Liverpool to the tented Bubble Theatre, provides the music; and Cath Fitzgerald the ingenious all-purpose set of platforms decked with dismembered bike parts that double as percussion.

Claire Grove directs an unquestionably talented cast—Trevor Brooker, Virginia Radcliffe, Liz Brooker, Stephen Woodward; and the company would obviously be worth watching in *Shadow of a Doubt*, a nightmare depiction of innocence caught up in the legal system. With a less mindless audience, naturally.

Saleroom/Antony Thorncroft

Strad for sale—and pipes

Musical instrument sales are always rather special occasions. Many of the buyers are players—rich amateurs or not-so-rich professionals—eager to acquire an instrument made by a revered name. Not many can afford a Strad or a Guarneri, and one of the biggest problems facing a young musician is the high cost of a really good instrument. But if the cash can be raised somehow—and there are trusts and charities to help—the instrument is certain to prove a good investment.

On Wednesday, Sotheby's is selling a violin by Stradivari. Known as the "Jules Falk," it was made in Cremona around 1729, and was bought by Falk in 1907. Its estimate stretches up to £300,000 (the record is £388,000).

Other instruments carry much more modest forecasts. An early small spinet, made in London in 1706 by Stephen Keene, is not expected to sell for more than £8,000; while two very fine recorders—one early 18th century treble made by Urquhart, the other a descendant of the same period, but French—could each sell for £5,000.

More esoteric tastes are catered for by a set of Robert Reid Northumbrian pipes (estimated up to £1,500), a set of Scottish pastoral pipes of

around 1830 (estimate £2,000), and a pair of 18th-century kettle drums, probably German, which might make £2,500.

Christie's sale, a day earlier, contains two violins by the Guarneri family. One, made in 1706 by Joseph, was owned by the French 19th-century virtuoso de Beriot, while the other was made by Peter in 1707. Each should fetch £100,000.

Sotheby's main Old Master picture sale of the spring takes place on Wednesday. An oil sketch by Rubens of the "Martyrdom of St Ursula and the Thousand Virgins," which comes from an English collection, should make the top price of £300,000; but more interest centres on a recently rediscovered work by the Italian 17th-century artist Guido Reni. His "David with the head of Goliath" is a reworking of the same composition in the Louvre. Pictures by this Bolognese baroque master are rare at auction and this example, coming from a Scottish house, should go for at least £250,000.

In the same price bracket are a romantic landscape by Jacob van Ruysdael, which had been in an English family for over two centuries, and "Heracles at the parting of the ways" by Cranach the Elder,

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Awkward point
in money policy

THE EXTRAORDINARY confusion in the British financial markets over short interest rates last week—a confusion which is still unresolved—reflects something more than the usual anxiety of market participants for a clear signal from those in authority. It reflects some disagreements, and indeed a degree of genuine bewilderment, among the officials involved, both about monetary targets and about the technical means of hitting them. There is no disagreement about the real objectives of policy: a steady and predictable growth of nominal GDP, a stable or preferably falling rate of inflation, and an exchange rate against the dollar which is demanding without being crushing.

Even these very broad objectives can pose dilemmas, and this happened last Thursday. The sharp rise in sterling against the dollar (its exchange rate against a weak and feverish dollar is purely a side issue) looked sufficiently threatening to over-ride other considerations. This produced a rather sudden change of mind about interest rates, which were allowed to fall a little sooner than had been planned. This would have been accepted as an admirable piece of footwork in rather different conditions had not the markets earlier led to believe that money rates were being maintained at a high level for purely domestic reasons, in an effort to check the very rapid expansion of bank credit and head off the threat of an overshoot in the growth of the broad measures of money.

Broad measures

Here we are in much deeper waters. The broad measures of money are purely subsidiary targets, and the growth of bank credit is not officially targeted at all. The relation of broad money to anything in the real economy is still largely a mystery—in the terms used by official economists, it has a highly unstable velocity.

To make matters worse, both money and credits are distorted to an unknown extent in the UK by the methods at present used to control their growth. Worse still, it is far from clear how interest rates ought to be managed in order to control them. In the short run it is known that a rise in rates accelerates the growth of both money and credits. In the longer run, though, the effect can be proved that high rates will choke off demand even in the longer run, though commonsense

UNTIL QUITE recently, President Reagan's "star wars" Strategic Defence Initiative was regarded in Nato's European capitals with quiet concern, but not yet with alarm. It now looks as though it may precipitate between Europe and the U.S. the biggest debate for 20 years on the essential ingredients of Western security strategy.

One sign is that European leaders are now publicly criticising the SDI; another is that European governments are beginning, with gingerly caution, to consult together on how best to react to it. If this debate gathers momentum, it may turn into an open dispute, with unpredictable consequences for relations within the Atlantic Alliance.

What is surprising is that the first signals of such a debate have come upon us so quickly. Until quite recently, European governments preferred to bide their time, waiting for their long-standing reservations about the Strategic Defence Initiative to be expressed in their main hopes and fears were focused on the resumed arms talks in Geneva. It was easy to predict that the Russians would continue to wage a propaganda campaign against SDI, and there was widespread apprehension that they would seek to use the Geneva negotiations to drive a wedge between Europe and the U.S.

Accordingly, Mrs Thatcher last December negotiated a four-point agreement with President Reagan which was designed to straddle the twin objectives of Alliance loyalty and implicit reservations about SDI: research was fine, but deployment of anti-missile defences would have to be negotiated with the Russians. Having laid down this dual marker, Britain and its European partners seemed to be preparing to hunker down for the worst the Soviet propaganda machine could throw at the Alliance.

That scenario has been overtaken by events. Even before the Geneva talks had moved from arguments over procedure to discussions on issues of substance, and well before the tacking of any dazling Russian offers, Sir Geoffrey Howe chose to deliver a speech openly questioning a series of aspects of the SDI programme in its implications for strategy; and he was quickly followed by Hans-Dietrich Genscher, the German Foreign Minister, whose scepticism about SDI contrasted with the jovial support previously voiced by Chancellor Helmut Kohl. It is still not entirely clear why Sir Geoffrey chose at this time to come out with a speech which was perceived by Mr Richard Perle, one of the Pentagon's super-hawks, as an unfriendly attack on U.S. policy. It is suggested in Whitehall that the timing was largely dictated by the scheduled series of other speeches—that it had, in some sense, to be got out of the way in the face of a log-jam of other engagements. Such an explanation hardly carries conviction.

It is plausible to suppose that the Foreign Secretary had been persuaded that an Alliance debate on the ramifications of SDI for long-term strategy was unavoidable, sooner or later, regardless of what happened in the talks on arms control. The longer such a debate was postponed, the greater the risk that the SDI research programme would acquire an unstoppable momentum which would spill over into strategic implications. In any case, it would be cleaner to launch the debate right away, before the

Foreign Affairs

A Cheshire
cat's
nuclear
strategy

Ian Davidson, on why the U.S.
Star Wars initiative could
lead to a dispute with Europe



Mr Paul Nitze, "the grand old man of American arms control"

issues could be muddled by propaganda claims and counter-claims from the Soviet and U.S. delegations in Geneva, both of which might in some degree appear suspect and self-serving to European governments.

For there are two distinct, if connected, sets of issues. The first, in time, is that of arms control. But the second issue is more fundamental: is SDI simply a research programme,

or does it represent a shift in U.S. nuclear strategy? If it is, in intention, a shift in strategy—and that is how it is beginning to look—then arms control could be one of the casualties (though the U.S. Administration claims otherwise). But the other casualty could be the support of the European members of the Alliance, and that would be much more serious.

Arms control has had, at best, a patchy record. It has certainly not succeeded in slowing down the arms race, let alone in reducing the arsenals of the two superpowers. Yet for the time being the nuclear balance appears, despite the alarms of the right wing in the U.S., to be as stable as ever.

Public opinion on both sides of the Atlantic would be enormously relieved if the superpowers were able to agree on a substantial reduction in nuclear weapons. But the most pressing problem is not that the Geneva talks may fail to provide a basis for such a reduction; that all desire; it is that the basis for nuclear stability may be undermined by the adoption, on the strength of Ronald Reagan's wish for a nuclear-free world, of a new strategic theory in Washington. The last major change in U.S.

nuclear strategy took place in the 1960s, and that was the shift (in response to growing Soviet nuclear power) from "massive retaliation" to "flexible response" in Europe as at the strategic level. The objective at both levels was to discover intermediate options between surrender and the holocaust; but in Nato the negotiation of this shift took seven years, from 1960 to 1967, and it led to General de Gaulle's decision to take France out of Nato.

Has the U.S. changed its nuclear strategy? Like the Cheshire Cat, the answer to this question comes and goes, varying from one administration spokesman to another, or even within the confines of a single speech. Yet from the strength of the administration's public push behind the SDI research programme, and the enthusiasm with which they advertise the advantages which they claim would follow from successful implementation, it has become impossible to doubt that they want a new strategy based on a much larger ingredient of anti-missile defence than at present.

Speaking to a visiting group of Nato journalists recently, Mr Perle adopted a judiciously agnostic posture on the possible results of the research programme. "We don't know whether it will prove possible to develop a technically competent and affordable strategic defence that would be in our interests to deploy." But if one judges by the weight of the official salesmanship in Europe, most recently from Mr Caspar Weinberger, the U.S. Defence Secretary, with his summary invitation to European governments to declare their interest in taking part in the SDI research programme within 60 days, one must conclude that such agnosticism is purely cosmetic. "The question in their minds," according to a European diplomat, "is not whether we will do it, but when."

Mr Paul Nitze, the grand old man of American arms control

and the most authoritative exponent of the administration's new "strategic concept," laid out his ideas in some detail in last Thursday's *Atlantic* magazine. He did his best to be reassuring, as well as Utopian. SDI was not an attempt to achieve strategic superiority; it would provide an incentive for arms control, it would involve a co-operative relationship with the Soviet Union, so as to manage the transition towards a more defence-based balance; and in any case, the present structure of mutual deterrence, based on the threat of nuclear retaliation, would necessarily obtain "for many, many years."

Mr Nitze makes the best possible use of his material, but it is not very reassuring material, because it depends on much faith, hope, and charity: faith in the can-do of American technology, hope that the Russians will play along, and charity from the sceptical Europeans. Moreover, it is not a new strategy which Mr Nitze is describing, but a sliding scale of possible new strategies, each of which has different implications.

At one extreme, and most easily accessible, might be a partial defence of a limited number of targets. If these included missile silos and vital command-and-control centres, such a defence might be stabilising in certain circumstances, if it reduced fears of pre-emptive first-strike. At the other extreme might be total defence of the U.S., and its allies, and Mr Nitze professes to hope for an eventual nuclear-free world. The trouble is that no government could ever know that its defences were perfect, and there is an outbreak of perfect brotherhood, a nuclear-free world is unattainable.

Since the certainty of perfect defence is unattainable, the primary European fear is of a test-marking of leadership between the superpowers. If the Russians refuse to be per-

suaded of the virtues of one of the U.S. administration's possible new strategies, and if they fear they cannot match U.S. technology, then so far from agreeing to arms reductions, they will seek to swamp any U.S. defence through force multiplication. The idyllic world of Mr Nitze would be replaced by a double arms race, in defensive as well as offensive weapons, on an entirely unprecedented scale.

Averting this outcome thus depends on an agreement with the Soviet Union. Yet Mr Nitze

In principle, the Europeans have no leverage

and other U.S. spokesmen make it clear that this administration, at least, would not permit Soviet objections to deter the U.S. from deploying new defensive systems. In principle, the European governments have no leverage for influencing America's strategic doctrines. As in the past, the U.S. professes to be eager to consult its European allies; as in the past, consultation risks being a one-way street. There is an established mechanism—the Special Consultative Group—for mutual consultation on arms control for Euro-missiles and, since Euro-missiles are part of a larger negotiation encompassing strategic systems as well as defence, some Europeans believe they could get access to the larger negotiating strategy. But when you ask U.S. officials about the future role of the SCG, they invariably reply defensively: "That's a very good question."

Because of the Cheshire Cat nature of the new American strategies, it is impossible for any European government to have a meaningful dialogue on the subject with Washington. Unless they are prepared to bow down in blind loyalty to U.S.

leadership. Therefore, it is almost inevitable that a number of European governments will want to have a dialogue with each other.

Very little concerted dialogue of this kind has so far taken place, because some European governments are excessively nervous of upsetting their American ally. A few days ago there was a European discussion meeting of officials in Bonn; the U.S. forewarned, had the brass neck to write reproving letters to the participants.

But the writing is on the wall. Four years of Reaganism, first with ferocious anti-Soviet rhetoric, now with "star wars," have made Europe increasingly doubtful of the wisdom of American leadership, and increasingly interested in a strengthening of the European half of the Alliance. One sign of this is the attempt to revitalise the seven-nation Western European Union, which holds its second ministerial meeting in Bonn later this month. Another is the Dooge report on the revitalisation of the European Community, which calls for joint discussions on "weapons technology and strategic doctrines... and the progress of negotiations on disarmament and arms control."

The White House has firmly denied reports that it is seeking a joint alliance statement on SDI. Yet the idea probably came from U.S. diplomats in Europe, who saw the negotiation of such a statement as a way of bridging a growing European rift. Sir Geoffrey's speech suggests that British loyalty is no longer as unconditional as it once was thought to be. Who knows, perhaps even the British Government is starting to think of itself as a European power among Europeans.

The challenge of
EEC enlargement

THE CONCLUSION of the European Community's membership negotiations with Spain and Portugal must be welcomed, because in the end there was and is no alternative to what is probably the final enlargement of the EEC.

But any truthful assessment of this landmark is bound to be a bouquet garni of conflicting judgments in which relief and hope are mixed with regret and anxiety. Perhaps the decisive judgment is that the Ten have very little time left for ensuring that this enlargement does not prove an anachronistic brake on the Community's forward-looking development.

Many years ago, member states explicitly welcomed the applications of the new Iberian democracies on political grounds. When they belatedly considered the practical consequences, their enthusiasm wilted; hence the interminable negotiations and the toughness of the terms of entry.

Political virtue

The paradox is that the political arguments were directed at the need to endorse democracy in Spain and Portugal, as if the Community was in the business of conferring prizes for political virtue. It was less often asked whether the admission of two new members was likely to make a positive contribution to the political strengthening of the Community itself.

It is only recently that this question has acquired real salience; because it is only recently that a majority of the member states have started to show real interest in giving the European enterprise a new political and economic shove forward. There is bound to be tension between the demands of the more dynamic communities and the teething problems of new members.

There are four main problems. This enlargement will lead to reinforce once more the

Wider smiles
in Tokyo

Brokers' reports cannot normally be relied upon to raise a laugh. But readers of those about the Japanese market are in luck.

Two British brokerage houses are about to compete in missions to amuse as well as to advise. One man, Simon Grove, holds the key to the tale.

Until now the monopoly of the lighter side of the Japanese market has been held by Grievous Grant in its weekly Japanese Review, with a series of tall tales.

They have been very much Grove's own handiwork ever since the bewhiskered Japanophile left the British diplomatic-military service in 1974 to turn his hand to Japanese finance.

Now he is switching to De Zoete and Bevan to run his new Tokyo operation and, he says, he has every intention of taking his talent to amuse with him.

Grove says of his departure from Grievous, which has followed its absorption by Kleinwort Benson: "Kleinwort wanted to swallow our 20 local professional staff with their 10. The merger led me to seek other employment."

He insists that there are "no hard feelings," thus glossing over what was, in reality, a bitter power struggle. The British brokerage community in Tokyo agrees that Grove brings unique talents to the Japanese scene. "A genuine British eccentric," says one. He was also said to get on famously with the Japanese.

Grove himself concedes he is "not a researcher or analyst but a crystal ball gazer always on the lookout for the overlooked or unthought out." He claims to have picked up some impressive longshots like the semi-bankrupt railway company on whose land Tokyo Disney land now stands.

He intends to bring new life to De Zoete's investment reports from Japan. He argues that off-beat stories "have some relevance to Japan even at their most peculiar."

Men and Matters

He will have to compete to win back his humour crown. Grievous has continued the tradition he started and some readers think their "tailpieces" will become even funnier since Grove left.

Moran's moment

Yesterday a butt of political jokes; today a hero. The successful outcome of Spain's EEC bid has brought a spectacular change of heart for Fernando Moran. Until recently the target for criticism and barbs from all quarters, Moran, aged 59, now finds himself feted for his tenacious all-night bargaining.

A cover cartoon by the weekly *Gambio* 16 portrays the drooping minister, spectacles set at the end of his nose and a well-chewed cigarette dangling from his lips, as Don Quixote charging Elif Towers disguised as windmills. The *Conquistador* of Europe "runs the title."

The magazine, once cutting about his performance, has now awarded him a popularity prize. For months all the jokes the French use about Belgians, the English about Libians, the Spanish about Andorrans, were remodelled in Spanish against Moran. His foreign policy, his ministry and his co-ordination with the Prime Minister's office were all described as a mess. His name was top of the hit list for rumoured Cabinet changes.

A career diplomat, former consul in London and spare-time novelist, Moran came from the Socialist Left and was a backer of Third World causes as well as being an opponent of Nato. The oldest member of a young Cabinet, he saw himself forced not only to shift some

of his positions but also to abandon his favourite bow-ties when TV audiences laughed at them.

After a conflict last year over whether Spain should continue to take part in Nato's military committee, the leading newspaper *El Pais*, broadly pro-government, made a vicious front-page onslaught against him as "the incompetent chief of Spanish diplomacy," and accused him of humiliating the whole Cabinet.

At the end of last week's final negotiations Spanish correspondents in Brussels teased Moran and sang the hymn of his home region "Asturias, Beloved Homeland."

Even *El Pais* has limited itself to a rather surly comment that it was not Moran but the Secretary of State for Europe, Manuel Marin, who should really take the credit.

Channel storms

France's best-known female television news presenter, Christine Ockrent, has resigned from the news programme of Antenne 2, the French second national television channel.

Her going is the latest chapter in the stormy evolution taking place in the world of French broadcasting. President Mitterrand has now suggested liberalising television broadcasting in France, has launched an ambitious cable television programme, and is planning to go ahead with a direct television satellite project. France also launched last autumn a pay television channel called Canal Plus—which is losing money.

The national television channels, faced with all this emergency competition, have been indulging in a growing ratings war.

Until a few months ago, Antenne 2 was way ahead in the lead in the French television ratings. But the rival TF1 first channel has been steadily climbing back, and now appears to have edged Antenne 2 from the top of the ratings league.

Since taking over the evening news, Ockrent has played a major role in Antenne 2's success in recent years. She gave the news a sharper edge and became the first woman in France to make a major national television news programme. Previously she had learned her trade with both NBC and the rival U.S. chain CBS.

Ockrent, who will be 41 next month, says she is resigning for professional reasons. But her resignation came the day after Albert Du Roy, editor-in-chief of all news on Antenne 2, also stepped down.

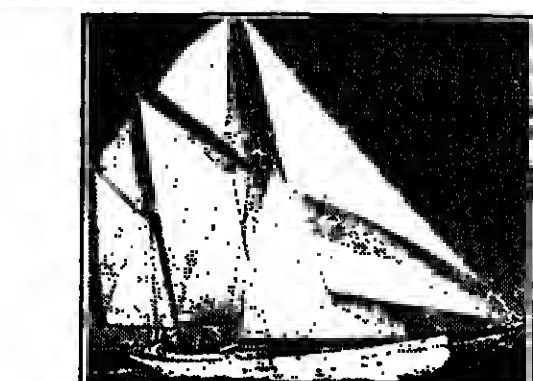
Du Roy is a distinguished political commentator who also contributed in establishing Antenne 2's reputation as France's leading news channel. Ockrent says she asked the chairman of the channel for guarantees to enable her to continue working "in the same spirit" that had prevailed in the channel during the last three years. But she was not given those guarantees.

Pants down

And now the leather mountain. Worries in Bavarian trade circles about mounting stocks of unsold leather has forced the makers of Lederhosen—the traditional leather shorts—to adopt a new marketing strategy. The West German embassy informs me.

Henceforth, the legs of all Lederhosen will be made 5-inches longer, almost down to the knees in fact.

And in Upper Bavaria, states the embassy, there is to be a test-marking of Lederhosen for women—no doubt to see if they too can run along in this unusual garb. It will open on April 1 1986.



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Observer

ECONOMIC VIEWPOINT

A new twist to old policies

By Samuel Brittan

THERE ARE those who argue that if we stick to sound internal policies, the exchange rate can be left to take care of itself. In the long run that may well be true; but significant uncertainties in the exchange rate, whatever their cause, can have a short-term impact on the general price level and on inflationary expectations. This process can acquire a momentum of its own, making sound internal policies harder to implement. On benign neglect is not an option.

—UK Budget speech, March 19. IN MANY countries, and even in some extent in the U.S. there has been a cautious and partial move towards "McKinnonism", a doctrine named after Prof Ronald McKinnon of Stanford University in California.

The form that this takes, which is far removed from the pure milk of McKinnon's own writings, is to give some weight to the exchange rate, as well as to domestic objectives, in framing monetary policy.

The last British Budget speech provided an example of the new stance. But if policy is not to be given an unnecessarily restrictive bias, it should be reasonably symmetrical.

If benign neglect is not an option when sterling is falling, it should not be an option when sterling is rising. Otherwise policy really would have too restrictive a bias.

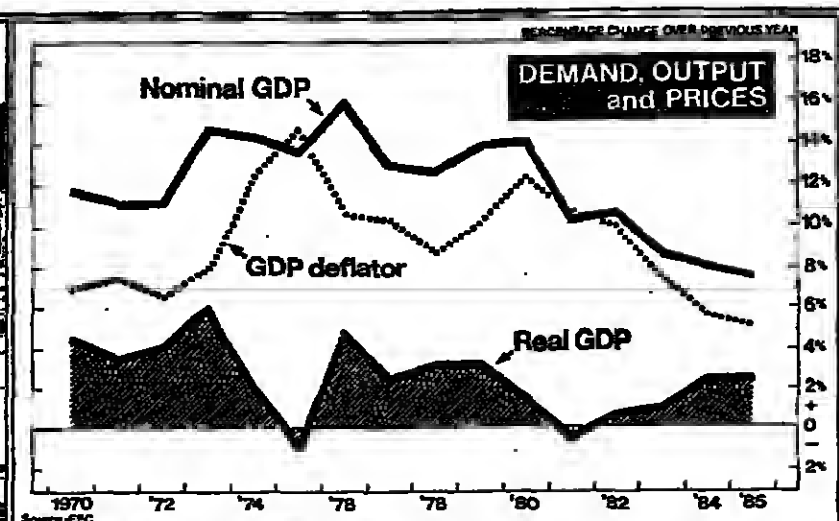
Just as it was right to raise UK interest rates when sterling looked as if it might fall over a cliff, it will be right to cut UK interest rates to put a brake on any excessive upward movement of the pound.

Just as too rapid a fall in sterling tends to boost inflationary expectations (and actual inflation, as conventionally recorded), so too rapid a rise tends to weaken international competitiveness (as we saw in the U.S. now) and to a slowdown in the growth of the national income in nominal, and to some extent, real terms.

The recent exchange rate movement has in fact been more a fall in the dollar than a rise in sterling, although there has been some of the latter as well. Sterling has regained near all the ground it lost against the D-Mark and the EMS currencies in 1984 and early 1985. On a



When they meet in Palermo the weekend after next, Community Finance Ministers ought to consider calling a halt to the decline in the growth of EEC nominal demand



trade-weighted basis, it is little lower than a year ago.

One does not have to be an enthusiast for depreciation in order to want the "recovery" to go too much further. The official figures for the rise in UK manufacturing labour costs over the past year — 5 per cent compared with stability or falls in the U.S., Japan or Germany — may be slightly exaggerated. But they do not suggest there is a lot of room for further appreciation, given the long and imperfect feedback from exchange rates to pay.

The Bank of England should now more forcefully endorse the decisions of those banks that have reduced their base rates to 12 per cent. This still represents a pre-tax real rate of interest of 8 per cent and should not remain at that height longer than necessary.

The worst argument for holding interest rates up is that a fall may have to be reversed. Movement is of the nature of all prices, interest rates included.

Nor, if the trend of sterling is satisfactory or better, should the Bank be inhibited by interest rate cuts because the broad monetary aggregates are at the upper end of the range. There is an incipient dispute between the Treasury and Bank here. Paragraph 2.05 of the Financial Statement (Rat) pointed out that households have increased their holdings of liquid financial assets as a form of

(medium-term) savings, and this build-up has been consistent with lower inflation and a steady decline in the growth of Nominal GDP. As a result the significance of the broad aggregates as monetary indicators have somewhat diminished.

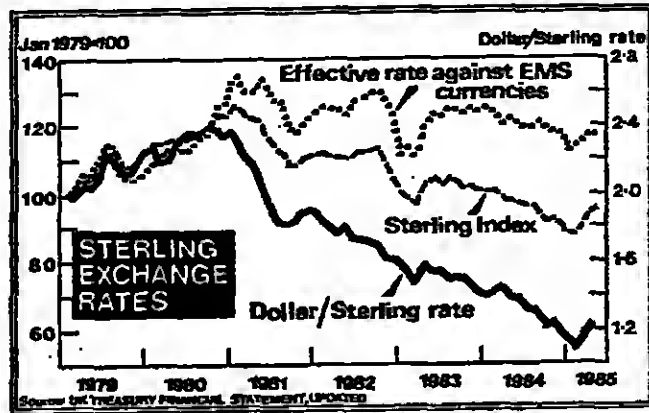
The Bank is unhappy about this passage — a curious reversal of the row of 1980 when Treasury Ministers were attached to Sterling M3 and the Bank fought to get them off the hook. (Moreover, it was not very long ago that the Bank itself was scornful of the effects of high interest rates in curbing either bank lending on the wider aggregates.)

The Bank is probably motivated by the increased difficulty of managing Sterling M3 downwards, as its bill mountain rises.

It is also pre-occupied with the behaviour of bank credit, which is unlikely to be a good guide to future inflationary trends.

It is important that the Treasury should fight back in terms of its broader objectives for Nominal GDP and the exchange rate rather than in terms of its preferred indicator of M3 (notes and coins plus bankers' deposits at the Bank of England) which has only a "black box" and disputable relation to policy objectives, and is liable, like all such aggregates, to give false signals and at a crucial moment.

The most sensible attitude to the monetary aggregates is that suggested by Greenwell: a large number should be examined both for forward signals and distortions, but none religiously followed.



nal demand growth is sharp or prolonged, real growth suffers. Repeated shortfalls in output can feed through into long-term performance by means of hysteresis—an ugly but convenient word for processes such as the destruction of capacity and the atrophy of skills and work habits.

Those countries with low inflation and low growth of nominal demand should be encouraged to relax their policies slightly. The two countries with lowest likely nominal demand growth are Germany and the Netherlands (below 5 per cent and just over 3 per cent respectively).

In the case of the UK and France, there is an argument for avoiding the 1 per cent decline in nominal GDP growth now forecast for 1985, which will mean some corrective action well inside 1985.

Outside the Community there is a case for easing Japanese policy.

Whether the required relaxation is fiscal or monetary must depend on individual circumstances, including the direction of exchange rate pressures. But whatever the mix of action, the risks will still be lower if several countries act simultaneously.

The argument for some stimulus will, of course, be stronger (a) if the U.S. economy really does slow down, which is still far from certain; and (b) if, as a result of a falling dollar, the U.S. stops exporting inflation and starts to import it instead.

But even without taking a firm view on U.S. developments, the risk of unemployment, even higher than that made inevitable by ossified labour markets, is greater in the EEC than the inflationary risks of excessive nominal demand growth.

I am sorry to hold up the reader by so often inserting the word "nominal" which by now ought to be taken for granted. But those who want a slight policy easing will strengthen their case if they differentiate themselves as strongly as possible from those who still talk the language of the 1960s and ask for "a measure of reflation." This is a language which attributes to governments a power which they do not necessarily possess and diverts attention from the monetary flows over which they can legitimately aspire to have some influence.

Lombard

Self-regulation or self-interest

By Barry Riley

MR NORMAN TEBBIT, Secretary of State for Trade and Industry, has stunned a large section of the financial community by appointing Mr Mark Weinberg as chairman of the proposed Marketing of Investments Board.

Mr Weinberg is famous for building up one of the more aggressive direct selling life offices, Hambro Life. For some three days a week, he will continue to run this business.

Of course, the body being set up is only the organising committee, not the MIB itself. It is far from clear that the MIB will ever be established as an independent body at all; it may be submerged within the more broadly-based Securities and Investments Board. But the organising committee must have a powerful influence on whatever permanent structure emerges. The Government appears to have started on the wrong foot.

Any self-regulatory approach to investor protection inevitably involves a delicate balancing act. The trade-off is that, by policing itself, the financial sector avoids clumsy and inflexible regulation directly by the Government, but in return must restrain its more racy activities. This applies both to sharp selling practices, and to anti-competitive cartelisation.

The process can only work through a consensus. It was essential that the MIB organising committee's chairman and committee members should have been widely acceptable throughout the financial services industry as well as to the public at large. They should have been viewed as responding to a broad constituency, and not dominated by any one particular sector.

In spite of the inclusion of an accountant and a chambers' representative, this is not the committee being seen. It is perceived as dominated by the harder selling end of the life assurance industry, to the extent that interest groups such as the unit trusts, the building societies and the broker-oriented traditional life offices are now howling for fairer representation.

The obvious way to have avoided such a reaction would

have been to have appointed a neutral chairman — just as the man chosen to head the SIB, Sir Kenneth Berrill, has broad experience in many fields. That such a course was not followed can only intensify suspicions that the concept of a separate MIB — which first emerged publicly last summer — arose primarily in response to special pleading by the life assurance industry.

The official justification for establishing an independent MIB is that it will have unique problems in dealing with thousands of assorted agents, brokers and salesmen all over the country, while the SIB will regulate more homogeneous groups of specialist professionals concentrated, in relatively small numbers, in the markets of the City of London.

An alternative explanation, however, is that the life assurance industry is little short of desperate to avoid having to meet the same standards of disclosure and restrictions on sales techniques as the SIB is likely to impose upon dealers in securities.

Life assurance companies believe that a requirement to disclose commission levels would have a damaging, and perhaps devastating, effect on the level of new business. The White Paper already concedes that tied agents need not disclose their remuneration and incentives.

Meanwhile, many in the unit trust industry, where it has been the longstanding practice to disclose not just sales commissions but a range of internal charges, too, are reluctant to be forced by competition and the influence of a life-dominated MIB to emulate life assurance practices.

There are now many in the financial markets who are apprehensive about the prospects of success for the Government's new investor protection framework. Sir Kenneth Berrill did not create the best initial impression by playing down his watchdog role; now there are the doubts about the credibility of the MIB. These are the early days. But as the new system takes shape Mr Tebbit will need to show a clearer commitment to the protection of investors.

Encouraging high-tech

From the chairman of United Leasing

Sir—The decision to lift the moratorium on the Support for Innovation scheme has to be welcomed, if only to prove that this Government has not totally abandoned the high-tech industries. The impression remains, however, that Mr Patten's policies are haphazard in concept and seem to lack any cohesive strategy.

Having clobbered those universities which were taking the greatest initiatives in transferring technology from academia to industry, and then having removed accelerated tax depreciation from equipment which by its nature is subject to rapid obsolescence, it is any wonder that the new industries are passing Britain by?

To encourage the development and usage of the emerging technologies, but initiatives need to be taken. First and foremost the most massive efforts must be made to raise technological awareness and to enhance computer related skills throughout the population, almost from cradle to grave. Secondly, enhanced tax incentives need to be introduced to encourage all industries to utilise advanced equipment in order to improve their productivity.

After years of trial and error, it has to be accepted that government or quasi-government agencies (such as the DTI or BTI) have failed to back those new industries which are so vital for our survival. High technology investments are inherently risky; civil servants and jaded industrialists hardly have the background necessary to make the tough decisions necessary to succeed in this competitive environment. Their propensity is to direct government funds (witness Alvey), into the hands of the large corporations who are so skilful in manoeuvring through Whitehall and so inadequate in producing high quality, market

Letters to the Editor

oriented, advanced technology products.

On the other hand the private sector, and in particular the City, has shown an obsessive reluctance to invest large amounts of funding into hi-tech ventures which are often unable to offer positive returns until the middle term.

What is needed is a new national venture. An enterprise which will blend the talents of our more successful businessmen with the funding that only government can bring into effect. This Government's high technology policies are bankrupt, other political parties must lead the way.

Parry Mitchell,
14 Welbeck Street,
London, W1.

Approach to apprenticeship

From the Director of the National Engineering Construction Employers' Association

Sir—Philip Bassett's article "Lower pay, more jobs" March 26, drew attention to the recent introduction by the electrical contracting industry of a new approach to apprenticeship. It concluded that their deal was unlikely to set a precedent owing to the one-off nature of electrical contracting, with the employers' side fully committed and the EEP/UC in a sole bargaining position. While fully in accord with Mr Bassett's enthusiasm for this new initiative, I wish to correct any impression that it is entirely unique. The engineering construction industry has pioneered a very similar industry-

wide apprenticeship scheme before the electrical contracting arrangements were introduced.

Our scheme, known as the National Apprenticeship Scheme for Engineering Construction (Nasec) replaced the existing apprenticeship arrangements which had previously been operated by many different companies. By substituting modest training allowances for the traditionally high apprentice rates, the training cost per person was substantially reduced and the industry was enabled to train more young people. This process was assisted by the elimination of liability for income tax and national insurance contributions.

The new system also enabled the industry to upgrade and standardise the training content of its apprenticeships, with a carefully planned mix of off-the-job training and on-site experience.

My association is proud to have been one of the originators of Nasec, but unlike the EEP/UC deal it was not an agreement between a single trade union and one employers' association. Our deal required the active support of two employers' associations and eight trade unions and is now jointly administered by the National Joint Council for Engineering Construction and the EITB.

The practical value of this scheme to our industry cannot be questioned, but I believe that we may also have set a pattern for the future which could be adopted with advantage by many other sectors of manufacturing industry.

John G. Porter,
Broadway House,
Tothill Street, SW1

Designing for the disabled

From Mr L. Mellinger

Sir—You recently reported that the Prince of Wales through his Advisory Group on Disability has urged builders to take the needs of disabled people into account when building new homes. I fear that his emotive appeal and the builders' humane response cannot lead to the improvements envisaged. Time, investment and goodwill is likely to be wasted!

Firstly, disability is not easily defined. It includes the paralysed, blind, deaf, incontinent, claustrophobic, the

elderly and many other categories, each with specific requirements. It is of course not suggested that homes should be designed with all these disabilities in mind. In practice therefore "the disabled" — like the associated pictorial symbol — generally refers to non-ambulant wheelchair cases; an arbitrary and unjustified limitation. However, even if aid were to be limited to wheelchair cases there are irrefutable reasons why their needs cannot be met in buildings for normal use.

At the headquarters of the Royal Institute of British Architects, after much deliberation, a decision was recently provided between the pavement and the elevated main doors; although the doors themselves, the lift inside, the library, the bookshop, the lavatories and cloakrooms are not appropriate for wheelchair visitors. Surely to embellish the building with an external ramp, when the functional elements remain inaccessible, underlines rather than ameliorates the handicap.

The most prevalent disability: defective eyesight, is helped not by adaptation of the norm, not by newspapers in giant print, but by the invention of glasses which assist the disabled at the source of their personal defect. Architects must realise their professional limits and then learn only to take instructions, no matter from what authority, when they can satisfy well-defined needs.

Lucas Mellinger,
4, Kew Green,
Richmond, Surrey

Electricity and the dustbins

From Mr P. Kreamer

Sir—In his reply to my letter of March 20, Mr Normandale (three cheers for vested interest) has gone a bit over the top in his reply. Were it not for the dogooders taking up so much CEGB time and effort over Sizewell, Sir Walter might by this time be generating some of our electricity from burning the contents of our dustbins (3 tons = 1 ton of coal). Empty milk cartons have a higher calorific value than empty sauce bottles (much higher) so their addition to the waste stream would further raise the fuel value of refuse.

Most other cities in Europe burn their rubbish and recover the heat, often converting it to electricity. Here, in London alone, more than 1m tons of coal equivalent annually and expensively goes to waste. Its productive pollution-free use really needs a little Marshall aid.

Peter Kreamer,
39, Bell Lane,
Elton Wick, Windsor,
Berks.



Go STRAIGHT To THE TOP

THE WALL STREET JOURNAL
EUROPE

EVERY BUSINESS DAY, ALL OVER EUROPE.

When CGT is not so simple

From Mr S. W. Penwill

Sir—The proposal by the Chancellor to allow indexation of gains on investments based on 1982 values is said by him to simplify matters for the individual taxpayer.

While even this minimal concession is welcome but makes little difference to shares held over 20 years or more, simplification is not. Most shareholders have a record of the cost price of their holdings; now, in order to apply the new concessions they will have to find out what the market price was, presumably on March 31, 1982, and compare this with cost or will the Inspector of

Taxes be expected to deal automatically with this additional work?

How does the Chancellor arrive at a figure of 15,000 removed from Capital Gains Tax by this move, as the tax is to a great extent a voluntary one? Does he mean the mistake of marginally exceeding the exempted limit of gains? It would be interesting to know how many individuals paid capital gains tax, the total amount collected and the cost of collection.

S. W. Penwill,
Room 5.29,
76, Shoe Lane, EC4

Fixed-rate Eurodollar market shows signs of reviving

BY MAGGIE URRY IN LONDON

SLOWLY, carefully, the Eurodollar fixed rate bond market is beginning to rebuild its confidence. Despite the dollar's fall last week, the straight dollar bond market improved and towards the end of the week new issues were launched with some success.

General Foods was the first U.S. corporate borrower in the straight market for a month and proved to be a good enough name to tempt what retail demand there was around. With a leg-up from the New York market too, the deal ended the week trading around its 1 1/4 per cent selling concession.

Three deals were launched on Friday - for Denmark, the EIB and Franklin Savings. A while in the New York market just as syndication was progressing unsettled the Denmark deal, despite its yield of 7 1/4 basis points over U.S. Treasury bonds. The EIB's 12 per cent coupon, and its good credit rating, kept its head above water.

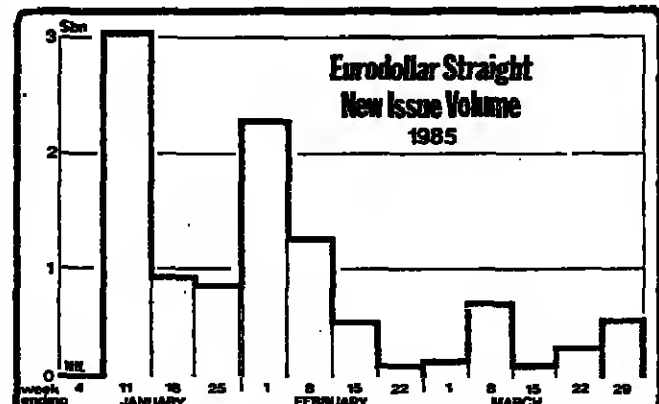
The difficulty was Franklin Savings. Theoretically, this is a top quality credit because the bonds are backed, to 140 per cent of their value, by U.S. government agency securities. Savings and loans, however, even Kansas ones, are not the most popular names at the moment, nor is the targeted registered form that the collateral makes necessary. It makes such a deal a nightmare to price, and in the end it looked too tight. With some syndicate managers turning down co-managements, the issue was bid outside its 1 1/4 per cent commissions.

Floater rates have eased, boosting floaters, but the curve has also flattened, cutting the differential between one and six-month rates from one point to 1/2 point in the last week or so.

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Also a contender for deal of the



week was Redland's zero coupon Eurosterling issue - the first in the sector. With Morgan Grenfell as bookrunner, and Morgan Stanley, Bankings and S. G. Warburg as co-leads, this deal too traded within its selling concession from its launch.

Unusually for a Eurosterling issue, more than half the bonds could end up in the hands of British investors whose tax treatment gives them a generous return.

The borrower gets a favourable tax treatment too, so Redland has

kicking itself. Having finally given in to the idea of a 3 per cent bond issue, the market's recovery meant a successful tender and a 101.40 issue price. In the foreign market Sweden's SwFr 200m 12-year, 8 per cent issue, which initially looked tight, started trading at 101 1/2 on Friday, before slipping back to 101.

Investors are still looking for 6 per cent coupons, but Kansai Electric Power allowed itself the chance to set a maturity of up to 12 years on its new SwFr 150m deal in case the market remains firm.

The D-Mark market was also more joyful, with bond prices gaining 1 to 1 1/2 points on the week and new issues going well. The spectre of foreign lead managers of D-Mark Eurobond issues, however, hovers nearer since the speech to bankers last week by Herr Karl Otto Pöhl, the Bundesbank president. He said that, probably within two months, some foreign banks resident in West Germany should be allowed to lead issues.

Deregulation of the yen bond markets takes another step today. Following the lifting of withholding tax on Euroyen issues by Japanese corporates a number of Euroyen

convertible issues are expected from these borrowers. While the December opening of the market to foreign corporates was little short of suicidal, there are some hopes that this time a more orderly market will develop.

First, the borrowers have a natural desire for yen, unlike the non-Japanese borrowers who virtually all swapped back into U.S. dollars. Second, there is likely to be more demand in Europe for convertibles because they give an equity play. Many Japanese shares are hard to buy and a convertible is a good way to get in. Swiss franc convertibles for Japanese companies have done very well, especially as the Tokyo stock market seems to have been unstoppable in recent months.

That could change though if the yen strengthens. The weak yen has helped exporting companies, which have fuelled the stock market rise. The Ministry of Finance has also widened the range of borrowers allowed to borrow in the Euroyen and Samurai markets. Now government borrowers and international organisations with ratings down to single A will be able to make issues. Also corporates rated double A or above

EUROMARKET TURNOVER				
Turnover (\$m)				
Primary Market	Secondary Market	U.S. Govt	U.S. Corp	Other
U.S. \$ 2,060.8	158.6	3,537.3	114.0	
Prev 2,858.9	71.8	3,317.5	59.0	
Other 828.3	3.5	-	10.5	
Prev 323.5	-	1.8	130.9	
U.S. \$ 13,178.9	654.6	13,088.0	179.7	
Prev 17,765.9	624.6	13,465.6	1,701.0	
Other 2,489.3	43.6	343.4	1,126.0	
Prev 2,294.4	17.3	448.9	1,127.6	
Codel Euroclear Total				
U.S. \$ 10,232.6	24,654.3	34,886.9		
Prev 12,790.4	26,874.0	39,664.4		
Other 2,614.5	2,030.2	4,644.7		
Prev 2,474.6	1,959.9	4,434.5		

Week to March 28, 1985 Source: AIBD

Right-wing body drops proxy fight at CBS

FAIRNESS in Media, the conservative U.S. group that has said it wants to take over CBS, has dropped plans for a proxy fight at the TV network's April 17 annual meeting.

The decision was expected after the conclusion of a legal battle with CBS over Fairness in Media's right to the company's shareholder list. Although CBS released the list last week, Fairness in Media, led by right-wing Senator Jesse Helms, said it would have been too late to start a proxy contest.

Fairness in Media also claimed in a statement that CBS had agreed "not to proceed" with plans to mail a second proxy containing anti-takeover provisions. CBS denied that the company, which mailed its proxy on March 11, had any such plans.

The State of Michigan has offered to provide nearly \$18m for a project by Mazda of Japan to build cars in the U.S.

Michigan officials have proposed the financial measures to make up a shortfall in a \$20m grant Mazda sought from the federal government to help to build its \$450m assembly plant at Flat Rock, near Detroit.

The project's other main obstacle, a breakdown in contract talks between Mazda and U.S. construction workers' unions, also eased as the two sides resumed negotiations.

Tenneco, a candidate widely rumoured for a takeover or a forced restructuring, is asking shareholders to approve a sweeping series of anti-takeover measures.

Tenneco, a conglomerate with extensive energy interests, gave details of the proposals in proxy material for its April 28 annual meeting. The measures include staggered terms for directors, two-thirds approval by holders for mergers and authorisation for 50m shares of junior preferred stock.

Euroyen credit liberalisation adds new dimension to international banking

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

IS IT a damp squib or a major milestone in the history of the Euromarket? While bankers were downplaying the significance of the newly opened Euroyen credit market last week, Sweden was preparing to launch a first deal with a major fanfare.

In a style reminiscent of the almost indecent rush into the Euroyen bond and certificate of deposit markets when they were opened up last year, Sunimoto Bank actually announced its ¥100bn Swedish mandate on Friday - before the new market was officially open. Daiwa Bank has also wasted no time. It has quietly arranged a \$20m equivalent, seven-year Euroyen revolving loan for Irish Life Assur-

ance of Dublin which is to be signed today.

At this stage, however, it is still hard to tell whether these deals are the first of a big rush or merely reflect the Euromarket's enthusiasm for anything new. After a flurry of activity in December the Euroyen bond market subsided into the doldrums. Some bankers believe the same could happen to the Euroyen credit market.

The problem is that, with the dollar now weakening on the foreign exchange markets, there simply is not much demand for yen borrowing. Debtors are worried that their credits might become far too expensive to service if the yen were to appreciate. Japanese banks have been

firing off offers of credit to all and sundry in recent weeks, but the initial response seems to have been lukewarm.

That said, the liberalisation of the Euroyen credit market announced by the Japanese Ministry of Finance in Tokyo last Wednesday does introduce a new dimension to international banking that could have significant structural impact over the medium term. Technically the change is a straightforward one. From today Japanese banks will be able to make Euroyen loans to non-residents for periods of longer than one year.

For a start this has enabled Sweden to come to the market with a deal that would not be possible in

the domestic yen syndicated loan market. Its credit is a revolving one (which means that it can be drawn and repaid as needed) with a margin of 1/2 per cent and a commitment fee of 1/4 per cent.

In the domestic market, revolving loans are not feasible. There money is borrowed from domestic banks who actually want it to be drawn so that they have an asset on their books. Most domestic syndicated credits also bear a fixed rate of interest based on the long term prime rate, currently 7.7 per cent, which is higher than the 6 1/2 per cent charge on Euroyen deposits.

The Euroyen credit market has thus already introduced a cheaper and more flexible way of borrowing

yen. Beyond that, however, it also opens the possibility of adding a yen option to standard multicurrency Eurocredits, and though this still seems some way off, the scope for borrowers to launch Euroyen floating rate notes that can be bought by banks.

Psychologically, however, the move may have even more significance. Japanese banks will be allowed to offer Euroyen credits entirely on their own, whereas in the dollar sector they may only take up to 50 per cent of any operation. This has made them very much camp followers in the Eurocredit market, rarely seeking out mandates on their own. Now they have an individual product to offer, which could

give them more clout both with borrowers and, eventually, the rest of the market.

There is little doubt that Euroyen lending will be very profitable for them. Until today they could only place their surplus yen in the short term interbank market, which yields a very small return. Now they can lend to non-banks at a margin over the London interbank offered rate, which represents a rate far greater than their actual cost of funds.

Some bankers argue that this will lead to fierce competition - driving returns on Euroyen credits ever lower. It might also put downward pressure on the long term prime rate as borrowers switch from do-

mestic to Euro-borrowing. One thing which does seem clear, however, is that non-Japanese banks will be fairly slow to join this particular bandwagon. They are worried about funding Euroyen credits in a very thin market, though certificate of deposit issues have also been made easier from today.

Elsewhere, the Eurocredit market is concentrating on wrapping up existing deals before the Easter break. News International, however, is adding another \$150m to the \$350m facility arranged under the agency of Citibank last year, while a particularly hot bidding war has developed for a credit for Spain's Autopistas del Atlantico, which is seeking up to \$200m.

New Issue

This announcement appears as a matter of record only.

29th March, 1985

U.S. \$100,000,000

ÖSTERREICHISCHE LÄNDERBANK
AKTIENGESELLSCHAFT

(Incorporated with limited liability in the Republic of Austria)

12 per cent. Subordinated Notes Due 1992

Issue Price 100 per cent.

Yamaichi International (Europe) Limited

Merrill Lynch Capital Markets

Banque Internationale à Luxembourg S.A.

Banque Nationale de Paris

Daiwa Europe Limited

Dresdner Bank Aktiengesellschaft

Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)

Mitsubishi Trust & Banking Corporation (Europe) S.A.

Morgan Stanley International

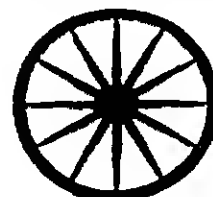
The National Commercial Bank (Saudi Arabia)

Société Générale

Sparebanken Oslo Akershus

Yasuda Trust Europe Limited

All these Notes have been sold. This announcement appears as a matter of record only.



Postipankki

U.S. \$75,000,000
11 1/8 per cent. Notes due 1990

Bankers Trust International Limited

Union Bank of Switzerland (Securities) Limited

Postipankki

Algemene Bank Nederland N.V.

Banque Indosuez

Citicorp International Bank Limited

Commerzbank Aktiengesellschaft

Deutsche Bank Aktiengesellschaft

Dresdner Bank Aktiengesellschaft

Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft

IBJ International Limited

LTCB International Limited

Mitsui Trust Bank (Europe) S.A.

Nomura International Limited

PK Christiania Bank (UK) Limited

Société Générale de Banque S.A.

S. G. Warburg & Co. Ltd.

Westpac Banking Corporation

March, 1985

INTERNATIONAL CAPITAL MARKETS

U.S. MONEY AND CREDIT

Bond prices rally as Fed holds steady

U.S. Bond prices rallied last week as short-term interest rates—and the dollar—fell, reflecting a growing conviction on Wall Street that the Federal Reserve Board will hold back on any firming move.

The price improvement also reflected a wider range of other factors including a better-than-expected retail response to the Treasury's mini-refunding and an unexpected \$500m decline in M1, the basic money supply measure.

But the most important factor was the belief that the Fed's policy-making Open Market Committee (OMC) meeting last week would maintain a steady—and relatively accommodative—monetary stance.

This mood was fuelled by the Fed's open market operations last week—which appeared to indicate a desire to keep the funds rate below the 8.75 per cent level, and by the comments of senior Fed officials including Mr Paul Volcker, the chairman; Mr Preston Martin, the vice-chairman; and his colleague, Mr Martha Seger.

Dr Henry Kaufman of Salomon Brothers noted in his

U.S. MONEY MARKET RATES (%)				
	Last Friday	1 week ago	4 wks ago	12-month
Fed Funds (weekly average)	8.55	8.55	8.55	7.50
Three-month Treasury bills	8.10	8.10	8.10	7.50
Three-month Treasury bills	8.05	8.05	8.05	7.50
Three-month prime CDs	8.75	8.75	8.75	8.00
30-day Commercial Paper	8.00	8.00	8.00	7.50
30-day Commercial Paper	8.00	8.00	8.00	7.50

U.S. BOND PRICES AND YIELDS (%)				
	Last Friday	1 week ago	4 wks ago	12-month
Seven-year Treasury	100.00	100.00	100.00	11.50
20-year Treasury	100.00	100.00	100.00	11.50
30-year Treasury	100.00	100.00	100.00	11.50
New 10-year "A" Financial	N/A	+1%	12.25	12.40
New "AA" Long utility	N/A	+1%	12.25	12.01
New "AA" Long industrial	N/A	+1%	12.25	12.01

Source: Salomon Bros (estimates).

Money Supply: In the week ended March 19 M1 fell by \$500m to \$670.1bn.

weekly comments on credit, last week headlined "A temporary monetary detour," that the credit markets interpreted these actions and comments as indicating a slight bias in favour of an easing.

This bias results from the Fed's apparent concern over recent financial strains in various parts of the banking system," said Dr Kaufman.

Nevertheless, although almost all senior Wall Street economists appear agreed on the

quarterly review last week that "business is moving ahead with no recession in sight." He predicted: "Interest rates will probably show little net change while the current breather from strong economic and monetary data lasts. But soon, when this respite ends, the market will force a reluctant Federal Reserve to higher interest rates, slowly at first and more rapidly later."

Nevertheless, uncertainties do remain. Aside from the emerging pressures on the U.S. financial system—as evidenced by the Ohio thrifits, the Texas energy banks, and the growing number of problem agricultural banks—the other "wild card" for the Fed and the markets is the dollar.

So far there has been little evidence that foreign investors are lightening their dollar-denominated portfolios in response to the U.S. currency's two-week precipitous decline. But it remains a major market concern. Similarly, a lower dollar could further fuel growing concerns about a pick-up in inflation.

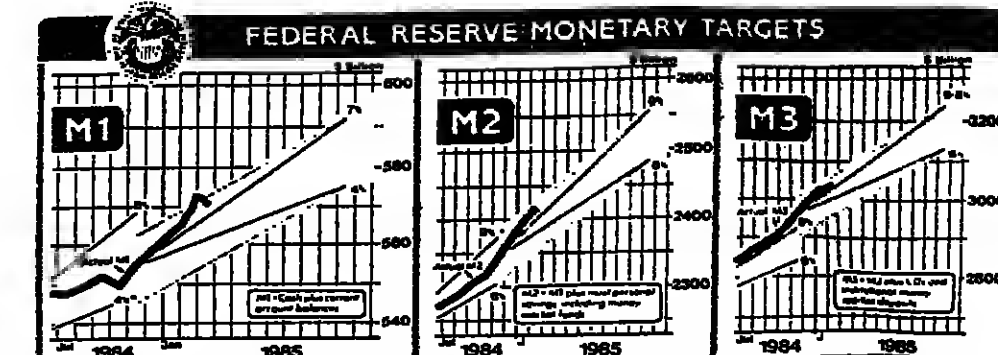
Last week Mr Preston Martin's comments highlighted

the fact that the dollar is playing a more important part in Fed policy deliberations. This was also apparent in the February FOMC meeting report released late on Friday.

In the meantime, however, the mood in the U.S. credit markets is rosier than it has been for weeks.

Government bond prices rose last week by between 1 and 1 1/2 points—despite the flood of new paper resulting from the \$16.25bn refunding which brought investors average yields of 11.3 per cent, 11.55 per cent, and 12.04 per cent on the four-year, seven-year, and 20-year paper respectively.

In the short-term markets Treasury bill rates declined



marginally, partly reflecting investor concern about the banking system and the latest comments of Brazil's new civilian government. Bill rates were 35 to 45 basis points lower on the week while bank CD rates fell noticeably less.

In the corporate markets

Treasurers dived into the

market sensing the change in mood. Corporate bond prices gained about one full point while new issue rates fell by between 13 and 25 basis points. Friday saw one of the biggest single days this year for new corporate issues with \$850m of new bond offerings lifting the total for the week to a band-

some \$1.9bn.

Despite this, Security Data,

the research company, reported

on Friday that total new corporate debt security offerings

in the U.S. during the first

quarter fell by 35 per cent to

\$15.7bn from \$24.4bn a year ago.

Paul Taylor

FT/AIBD INTERNATIONAL BOND SERVICE

U.S. DOLLAR

STRAIGHTS

Issued Price Chg. on Yield

AHFC 0/5 Fin 11 54

100 97 0 11.54

Amer Savings 12 85

100 98 0 12.85

Asian Dev 8 1/2 53

100 101 +1 10.53

Australia 11 95

100 102 +0 11.95

Austria 11 85

100 101 +0 11.85

Bank of America 13 67

100 102 +0 13.67

Bank of Canada 14 90

100 103 +0 14.90

Bank of France 14 90

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Bank of Italy 14 90

100 103 +0 14.90

Bank of Japan 14 90

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Bank of Mexico 14 90

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Bank of Netherlands 14 90

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Bank of Iran 14 90

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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

CORPORATE FINANCE

Volvo sets trend for internal banks

SWEDISH BANKERS expect several more cash-rich corporations in the country to follow the example of Volvo, Scandinavia's biggest industrial concern, and establish their own internal "banks."

Volvo announced last week that it is to establish a new subsidiary, AB Fortos, to take over the more active management of the group's surplus cash resources. With an equity of SKr 500m (\$56m) it will be bigger than all but the biggest banks in Sweden.

Other industrial groups that are expected to emerge as more active players in the Swedish money and capital markets include Asea, the electrical engineering concern, and Skanska, the construction and investment group.

"That part of the liquidity that is not needed for ordinary Volvo operations will be placed in the new company for active trading," says Mr Lennart Holm-

ström, Volvo treasurer who is to become managing director of Fortos. The new subsidiary is expected to start business on May 1.

Volvo is hoping the move will enable it to improve the return earned on its enormous liquidity, which has been built up during a couple of years in which the group has achieved record profits, in particular on its car operations.

The group currently has liquid assets of SKr 14-15bn and at least SKr 6bn of this is seen as surplus to the needs of the operating subsidiaries. An improvement of even half a percentage point on this extra liquidity could improve earnings by close to SKr 40m a year.

Multinational companies in Sweden with high liquidity face a particular challenge in cash management, because Swedish regulations trap the money inside the country. "Ideally we would like to use the surplus

liquidity to pay off foreign debts," says Mr Holmström, "but as the central bank does not allow such a large capital outflow, the money has to stay in Sweden. So it's a question of placing it most efficiently for the best possible yield."

Fortos will trade chiefly in Swedish treasury bills, bonds and certificates of deposit. Central bank currency regulations mean that it can only operate in Swedish krona instruments.

At the same time it will handle all the foreign exchange business of Volvo's Swedish subsidiaries. "There are good netting possibilities here," says Mr Holmström. "Some companies are buying dollars, some are selling dollars, all within the Volvo group."

In addition to acting as Volvo's internal bank, Fortos will also become the parent company of the concern's other main interests in financial

services, which include STC Finans, a Stockholm-based finance company, Alfred Berg, a Stockholm stockbroker, and Volvo Finance SA, a Swiss-based company involved in dealer finance as well as bridge finance and arbitrage for the Volvo group.

The establishment of Fortos could set the stage at some later date for a more ambitious move by Volvo into the financial services industry with the evolution of a new business area in addition to the existing activities of automobiles and engineering, food processing and energy, and, more recently, pharmaceuticals.

For the banks in Sweden the message of the Volvo move is clear. "It is a step in the direction of the big corporations not needing the banks, so we have to fight harder for our business," says Mr Frank Olsson, senior vice president in the international capital markets

and corporate division of PKBanken, one of Sweden's top three commercial banks.

"No other companies in Sweden have gone as far as putting their financial operations into a subsidiary company," says Mr Richard Molvidson, senior vice-president in Svenska Handelsbanken's central finance and investment division, "but some are centralising money flows through the finance department. They cut off profit margins for the commercial banks, they have a net position in different currencies, instead of all the subsidiaries buying and selling through the banks."

"It means less business for us and more competition. We have to be better with advice and at trading. If Volvo with its cash wants to move a market, it can do it. With SKr 3-4bn cash you can move any market, so they will have to be careful."

Kevin Done

Credit Suisse in plea for Nova-Park bankruptcy

BY OUR FINANCIAL STAFF

CREDIT SUISSE, the largest creditor of the troubled Nova-Park group of Switzerland, said at the weekend it had applied to a Zurich court to have the hotel chain declared bankrupt.

The bank has claims of SwFr 60m (\$23.2m) out of Nova-Park's net debts of more than SwFr 200m.

Credit Suisse said its application was in order to bring about a reorganisation which would allow at least Nova-Park's profitable Zurich hotel to continue operating. The company also owns the Elysees Hotel in Paris and the

Gotthard in New York, both of which have been loss-makers, and is undertaking an ambitious hotel project in Cairo.

The bankruptcy proceedings, on which the court is due to rule on April 17, are the second faced by Nova-Park in four months. In December it staved off a suit by a subsidiary of Badische Kommune Landesbank when Mr Rene Hart, Nova-Park's founder, sold a stake to a U.S. investor group.

The new shareholders settled that claim, for SwFr 5.1m, but a group of dissident existing shareholders have since been attempting to intervene.

Helsinki listing for AGA

AGA, the Swedish industrial gas group, is to become the first foreign company to gain a listing on the Helsinki stock exchange, Kevin Done reports from Stockholm.

The Finnish central bank has given AGA permission to place 70,000 shares in the Finnish market. It is already quoted on the Stockholm and London stock exchanges.

The shares will be sold through a secondary placement at the prevailing market price. The stock will be bought up on

the Swedish market and no new equity will be issued.

To gain a listing the group's shares must first be distributed among at least 500 different shareholders, Finnish foreign exchange regulations normally prohibit the purchase of foreign shares by Finnish citizens or corporations.

"More than 80 per cent of our operations are outside Sweden and we want to broaden the base of our shareholders more in line with our commercial activities," said Mr Jan Belfrage, finance director.

Dubai Bank 'enjoys state support'

BY KATHLEEN EVANS IN ABU DHABI

THE DUBAI Government has reiterated its support for the troubled Dubai Bank and the local banking system according to a statement issued yesterday by WAM, the national news agency.

The statement said the bank "enjoyed the support" of the Government, and that this was shown by the inclusion on the board of directors of Sultan Ali Al Owais, who is also chairman of the National Bank of Dubai.

The agency said Mr Ahmed al Fayed, the United Arab Emirates Finance Minister, had repeatedly voiced support for the stability of the local banking system, as had the UAE central bank.

Mr Abdul Rabim Galadari, Dubai Bank's co-chairman, and his brother, Mr Abdul Latif Galadari, who is also a director, together own 70 per cent of the bank, with other shareholders being Wells Fargo Bank of the U.S. and Credit Suisse. Last Friday's edition of the Financial Times said that Citibank holds a minority stake in Dubai Bank. It should have been made clear that, although shares were pledged to it as part collateral for a loan to the Galadaris, neither Citibank nor its parent, Citicorp, has any equity holding in Dubai Bank.

Armco agrees \$130m aid plan for insurance units

BY PAUL TAYLOR IN NEW YORK

ARMCO, the diversified U.S. steel and oilfield equipment group, has reached agreement with state insurance regulators under which it will provide more than \$130m in cash and other assets to support certain of its domestic insurance units.

The Middletown, Ohio group, which posted a \$206m loss last year — bringing total losses for the past three years to \$1.3bn — has been seeking to dispose of its insurance and other financial service operations as part of a plan to reduce debt, to restore financial stability and ensure survival.

The group's discontinued insurance and financial services operations reported a \$163.9m loss last year.

Armco said the agreement

with state insurance regulators in New Jersey, New York and Wisconsin was reached after more than a month of discussion and is subject to the approval of insurance commissioners in California, Oregon and Iowa.

Under the terms of the plan Armco will provide financial and management support to "significantly strengthen" Northwestern National, Armco's subsidiary based in Milwaukee.

The resources will also be provided "to permit the orderly run off" of the business of Universal Reinsurance of New Jersey and Compass Insurance of New York.

Armco said the plans are expected to be finalised within the next few weeks.

Wella to raise dividend

WELLA, the West German hair-care company, plans to increase its 1984 annual dividend to DM9 a share from DM8 in 1983 AP-DJ reports from Darmstadt.

Management will propose the raised dividend to the general shareholders meeting on July 26. The higher annual pay-out will total DM18.5m (\$6m). Net profits of the parent com-

pany jumped by 23.4 per cent to DM20m in 1984 from DM16.2m in 1983. Wella said. Parent company sales climbed by 15 per cent to DM495m.

In early March Wella reported that its worldwide group sales rose by 15 per cent in 1984 to DM1.68bn. At that time, the company said 1984 group profit would probably exceed the DM58.2m of 1983.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Air. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
Alzola Water S.A.	100	2000	15	3	100	Nomura Int.	3.000
Alzola Water S.A.	10	2000	15	(3%)	100	Yamaichi Int. (Eur)	-
West. Westminster (a)††	400	2005	20	(3)	100	County Bank	-
Sanitoma Spa. Met. S	50	2000	15	(3)	100	Daiva Europe	-
Kinki Nippon Rail. J	50	1992	7	11½	100	Nomura Int.	11.875
Ex-Im Bk of Korea (a)††	100	1995	10	7½	100	Chase (Asia)	-
Banco Central (a)††	150	2000	15	10½	100	Salomon Bros Int.	-
General Funds J	75	1990	9	11½	95½	Salomon Brothers	11.569
Calson Franchise **††	100	1997	12	10	100	Merrill Lynch	-
Denmark J	100	1998	5	11½	100½	Goldman Sachs	11.840
First Fed. Michigan ††	200	1995	10	(7)	100	Banking Partners	-
EB J	200	1995	10	12	100	BBP	12.999
Franklin Savings J	100	1990	5	11½	99½	Salomon Brothers	11.699
Council of Europe ††	50	1993	8	(a)	100	Commerzbank	-
CANADIAN DOLLARS							
Nippon Koku J	70	1992	7	11½	100½	Yamaichi Int. (Eur)	11.706
NEW ZEALAND DOLLARS							
BAC-COB Savings Bk J	35	1998	5	15½	100	Morgan Guaranty	15.625
D-MARKS							
Escom (Sth Africa) J	150	1993	9	8½	98½	Deutsche Bank	8.339
SWISS FRACS							
Danki Koppo **††	30	1990	-	3½	100	UBS	3.375
Halepogon Serum **††	100	1990	-	(17½)	-	SBC	-
Met. Patent Dev. Corp. S	80 max	1995	-	5½	-	Bay Gutzwiller, K.S.	-
Met. Patent Dev. Corp. S	30	1990	-	6½	-	Bay Gutzwiller, K.S.	-
Kyosan Elec. Mfg. **††	100	1990	-	(17½)	-	Wirtschafts- und Privatb.	-
Sankofa Mfg. Co. **††	100	1990	-	(17½)	-	Hendelbank	-
Yokogawa Holstein **††	100	1990	-	(17½)	-	Credit Suisse	-
Toko Int. J	70	1990	-	(3½)	-	Credit Suisse	-
Tokoyama Thermal **††	40	1990	-	(17½)	-	Nikko (Switz) Fin.	-
Sumitomo Realty **††	150 max	1999	-	(17½)	-	Credit Suisse	-
Kansai Electric	150	1995/97	-	(9)	-	UBS	-
ECUs							
ONT J	75	1992	7	9½	100	Boe Broz. Lambert	9.750
ONT J	75	1995	15	9½	100	Boe Broz. Lambert	9.675
Belmont (a)††	150	1987	12	7½	100	Chase, Int. Bank	-
Solya Strom J	30	1990	5	9½	100½	Banking Partners	9.619
Credit Finance †††	150	1995	10	9½	99½	First Boston	9.831
STERLING							
Redland Fin. J	80	1992	7	8	49	Morgan Grenfell	11.055
GUINEEAS							
Guinean Electric S	100	1990	5	(3½)	100	Ambro	-
Bank Xerox **††	100	1990	5	9	100½	ABN	7.875
LUXEMBOURG FRACS							
La Redoute **††	250	1998	9	10½	100	Sogefal Luxem.	10.250
YEN							
Asian Dev. Bank J	250m	2000	13.32	7.3	99½	Nomura Secs.	7.356
Int. Bk. of Japan **††	100m	1992	5.4	7.6	100	NTCS of Japan	7.600
World Bank J	500m	2000	13.32	7.3	99½	Daiva Secs.	7.359
Air Canada J	150m	1995	8	7.3	99.35	Daiva Secs.	7.394
African Dev. Bank J	150m	1997	12	7.4	99.90	Nomura Secs.	7.413
Fairchild J	150m	1998	5	6¾	100	BJ Int.	6.750

* Not yet priced. † Final terms. ** Private placement. † Floating rate note. † With equity warrants. † Dual-Currency. † Miso-match. (a) ½% over 6m Libor. (b) ½% over 6m Libor. (c) ½% over 6m Libor. (d) 10bp over 6m Libor. (e) Equal to 6m Libor. (f) Equal to 6m Libor. (g) Equal to 6m Libor. †† Registered with U.S. SEC. Note: Yields are calculated on AIBD basis.

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March 13, 1985

BUILDING CONTRACTS

AMEC wins £15m

Work worth in total £15.94m has been won by the AMEC construction group. Largest went to Robert Watson & Co (Construction Engineers) which has begun on the new submarine facilities project at Barrow-in-Furness. This will eventually house Trident and other nuclear-powered submarines during their construction by Vickers Shipbuilding & Engineering. More than 12,500 tonnes of steel will be fabricated and erected by Robert Watson for this £11.8m contract — the biggest in the company's history. The project comprises erection of a steel-framed main structure, 110m high with insulated cladding measuring some 288 metres long, 65 metres wide and 51 metres high, with supporting workshops, stores and offices located on each side. Main contractor is Alfred McAlpine Construction. The

Press Offshore Group has won a £3.3m contract with Shell UK Exploration and Production for extension works at the Bacton gas terminal in Norfolk. The contract has been placed on behalf of a joint venture between Shell, Esso, Britoil and Union Texas as owners of the licences. Fairclough Building has been appointed (value around £600,000) as management contractor for Phase 1 of the refurbishment of Manchester's Piccadilly Plaza Centre. The Mount Olympus Hotel, Conference and Leisure Centre, Stourport-on-Severn has chosen a building system to increase accommodation by another 24 double bedrooms. The extension will be built to the Add-a-Bloc concept, a modular system developed by Fairclough Building. The work is worth £240,000.

Shand wins road works

SHAND has been awarded road, water and sewerage contracts valued at £2.1m. Included in the awards are two contracts for the Department of Transport. The first, valued at £3.5m, is to construct the new Rellish by-pass on the A52, where 1.8 miles of the 2.2-mile stretch is dual carriageway. Shand will also carry out road drainage work on the A46 in a £253,000 contract for the Department of Transport. Other road works include a £2.9m contract for construction of a new roundabout at the junction of the Wolverhampton Inner Ring Road for West Midlands County Council. Included is construction of an overbridge giving access to the railway station and a new bus station of concrete block paving construction. Work for Northamptonshire County Council is valued at £1.5m and involves road improvements on the A43 at Gibb Wood Bends and at Britannia Inn on the A435.

For Yorkshire Water Authority, Shand starts work on £2.56m contract to construct a treatment works adjacent to the Albert Reservoir in Hatfield. The scheme, due for completion early in 1987, involves a water process area, a control area with reinforced concrete sub-structure, a works inlet chamber, laying water mains and drainage work. For Leeds City Council, Shand has started work on phase one of the Rothwell sewerage scheme — a contract valued at £1.3m to replace the existing main from Rothwell to Oulton. Work on the first phase will be completed in a year. Other awards include a land drainage project for Derbyshire County Council and a £264,000 contract for North West Water Authority to construct a new inlet and outlet to the clear water tank at Oswestry Water Treatment Works which supplies Liverpool's water.

Costain builds for Sainsbury

COSTAIN CONSTRUCTION has been awarded a £6.9m contract by J Sainsbury to build a supermarket complex at Pinner, Middlesex. The complex will comprise a supermarket of some 4,500 sq metres, a three-storey office block providing 929 sq metres floor area; a surface plus single deck car park; separate office and workshop accommodation and various ancillary external works. Eleven self-contained shop units will form an integral part, and will be sublet. The project is due for completion by October 1986.

C. H. PEARCE (CONTRACTORS), Bristol, has been awarded contracts worth £4.8m. Largest is for Normalair Garrett

(part of the Westland Group) for some 33,000 sq ft of factory space and associated offices at Hurn Airport, near Bournemouth. The £1.6m contract is for completion in December.

WILTSHIRE NORTHERN, Darlington, has won tenders worth over £2.3m. Largest is alterations to building at Faverdale, Darlington, for the Property Services Agency (worth £1.9m), expected to take 15 months.

A £1.5m contract to demolish an existing building and replace it with single-storey structures including a staff restaurant has been won by WITTELS CONSTRUCTION (NORTHERN). The project is on the Ciba-Geigy Pharmaceuticals site at Wilmslow and will be completed next spring.

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busy in
Scotland

WHATLINGS GROUP has received contracts worth £12.3m in Scotland. Whatlings (Civil Engineering) has been awarded contracts totalling over £3.05m for work in the Fife and Strathclyde area. A contract, worth £4.6m, has been awarded by the Strathclyde Regional Council for the construction of phase 3 at the Townhead Interchange in Glasgow. Two other contracts awarded by the Strathclyde Regional Council are for reconstruction work on footways in north west Kilmaronock and resurfacing work on the A726 Rouken Road in Glasgow. These contracts are worth almost £100,000. A fourth contract, worth over £347,000, awarded by the Fife Regional Council, is for work associated with the construction of two roundabouts and their approach roads at Inverkeithing.

Whatlings (Building), another part of the Alfred McAlpine group, has been awarded seven contracts totalling over £7.3m for building work in Scotland. A contract, worth almost £1.18m, has been awarded by the Highland Regional Council for the construction of Council Chambers members' facilities and offices at the Regional Buildings, Inverness. Work, worth £936,000, has been placed by the Strathclyde Regional Council for alterations and extensions to the Pollok Police sub-divisional HQ. Whatlings property division is to undertake conversion work worth £1m on St Peter's School, Glasgow. Whatlings also has contracts worth £1.41m, from Inverclyde District Council for the construction of sheltered and amenity housing for the elderly in Greenock and a £2.05m project for Nairn Floors, a member of the Unilever Group to construct a new office complex in Kirkcaldy. The general works division has been given two contracts worth £533,300: one is for the construction of a warehouse at Clydebank for Fleming Howden & Co, and the other is for precaution work at the education offices in Glasgow for the Strathclyde Regional Council.

RAYMILLS (CONTRACTORS) has been awarded a number of measured term contracts worth a total of £3m for maintenance work at a range of service establishments.

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UK Equity Fund	163.8	172.3	+1.2
Property Fund	113.4	119.4	+0.1
Overseas Fund	155.8	163.8	+0.7
Index Linked Fund	102.8	108.3	+3.8
Stock Exchange Fund	119.5	125.8	+1.3
North American Fund	103.9	109.4	+3.5
Far East Fund	99.8	105.1	+3.3
Special Situations Fund	104.2	109.7	+2.3

Prices March 27 Unit dealings on Wednesday			
Clerical Medical Managed Funds Limited			
	Bid	Offer	Change
Cash Fund	144.5	144.5	+0.3
Mixed Fund	213.5	218.9	+2.2
Fixed Interest Fund	190.3	193.1	+2.0
UK Equity Fund	230.4	245.0	+1.7
Property Fund	129.6	135.4	+0.2
Overseas Fund	230.7	242.2	+0.9
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Introduction to the Official List
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The Council of The Stock Exchange has admitted the whole of the issued share capital of The Spring Ram Corporation PLC, formerly dealt in as on the Unlisted Securities Market, to the Official List. It is expected that dealings will commence on 1st April, 1985.

Listing particulars relating to the Company are available in the Bond Securities Service and copies of such particulars are also available during normal business hours on any weekday (excluding Saturdays) up to and including 15th April, 1985 from:
Company Bank Limited, The Spring Ram Corporation PLC, 100 Broad Street, London EC2M 1BB
Pannone Gordon & Co., 9 Moorfields Highway, London EC2Y 9DS
and are also available from the Company's Amateurs Office, Quenington Department, P.O. Box 119, The Stock Exchange, London EC2P 2BT on 2nd and 3rd April, 1985.
1st April, 1985

APPOINTMENTS

Four promotions at Plessey

Four senior executives have joined the board of THE PLESSEY COMPANY. They are: Professor John Bass, director of research since 1980 and managing director of the Allen Clark Research Centre; Mr Vivian Butler, managing director of engineering and components division since 1981, which includes the solid-state businesses of semiconductor and optoelectronics; Professor William Gasling, technical director of Plessey Electronic Systems since 1981 and formerly Professor of Electronic Engineering and Pro Vice-Chancellor at the University of Bath; and Mr Alan W. Jones, international director since January and formerly managing director of the displays and sensors division, including Plessey Radar. In welcoming them to the Board, Sir John Clark, chairman and chief executive, said: "These appointments recognise the growing importance of high technology and marketing in the continuing development of our electronics and communications business world-wide."

Sir Frank Cooper has taken over as chairman of UNITED SCIENTIFIC HOLDINGS in succession to Mr Peter Levene, who resigned on March 11 from the board and all its subsidiary companies. Sir Frank was Permanent Secretary at the Ministry of Defence, where Mr Levene has taken a top post. Mr David Fraser, managing director of the United Scientific Group, has joined the boards of Avimo and United Scientific Instruments. Mr R. Macdonald, currently managing director of Avimo, has been appointed chairman of the company. Mr R. Macdonald has been appointed managing director of Heliomir Company. Mr I. W. Moore joins the board of Alvis as production director.

Mr Hugh Freederick, AMERICAN EXPRESS vice president and general manager, consumer

financial services, UK and Ireland, has been promoted to vice president and general manager, travel related services, South East Asian region. Mr Freederick will be based in Singapore.

Mr Roy Blackman joins SHANDWICK CONSULTANTS as a senior consultant from April 8. He has worked almost two years with Good Relations City as account director and later as a group head. Following a career in journalism, including periods as Express Newspapers bureau chief in Moscow and later as a lobby correspondent, he has specialised in financial and corporate public relations.

Mr David Justham has been appointed chairman-elect of CENTRAL INDEPENDENT TELEVISION. He has been a member of the board since 1981 and is chairman of Central's West Midlands regional board. Mr Justham will succeed Sir

Gordon Hobday, who will retire at the end of this year. Mr Alan Faulkner, Central's director of personnel and industrial relations, is to become a member of the main board.

BON-ACCORD FINANCE, Aberdeen, has appointed Mr Ernie Upton as managing director. He joins from First Co-operative Finance, where he was group

Mr Rodney A. Hilton has joined the board of BROWN SHIPLEY AND CO. He is managing director of Medus Trust, wholly-owned instalment credit subsidiary of the bank. sales director based in Manchester. Mr Bob Pearson becomes chairman of Bon-Accord Group.

Following the retirement of managing director, Mr E. Mitchell, THE WELLMAN BIBBY COMPANY has appointed Mr E. J. Tarrant, director and general manager.

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The North of England has been providing its skills and experience to the world for centuries. Now it has secured a prize which will ensure its success with the new technologies of the future.

Nissan is building a car plant in the North of England which will be the most technically advanced in Europe. Nissan recognises that the technical and human resources exist in the North of England to do the job and that the North of England is an ideal marketing base for Europe.

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£100,000,000

BANK OF MONTREAL
Established 1827FLOATING RATE DEPOSIT NOTES,
DUE 1994

For the three months
27th March, 1985 to
27th June, 1985

In accordance with the provisions of the Deposit Notes, notice is hereby given that the rate of interest for the above interest period has been fixed at 13 1/4 per cent and the interest amount payable on the 27th June, 1985 for such interest period will be £171.71 on a principal amount of £5,000 of the Deposit Notes and £1,717.12 on a principal amount of £50,000 of the Deposit Notes.

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A/S EKSPORTFINANS

(Forenningens Bank og Finansierings- og Eksportkreditinstitutt)

(Incorporated in the Kingdom of Norway with limited liability)

U.S. \$50,000,000

14 1/2% Notes Due 1989

NOTICE IS HEREBY GIVEN that, pursuant to the Conditions of the Notes, Citibank N.A. as Principal Paying Agent, has selected by lot for redemption on May 1, 1985 US\$10,000,000 principal amount of said Notes at the redemption price of 100% of the principal amount thereof, together with accrued interest to the date fixed for redemption. The serial numbers of the Notes selected by lot for redemption are as follows:

5	1180	1945	2508	3421	4142	4838	5637	6381	7026	7881	8440	9178	9858	10638	11344	12014	12622	13211	14088	14792	15488	16275	16883	17719	18418	19124	19742	20442	21220	21943	22655	23257	23964	24740	25474	26182	26864	27620	28419	29064
6	1167	1945	2511	3425	4144	4848	5638	6382	7029	7882	8441	9179	9859	10640	11345	12015	12623	13212	14089	14793	15489	16276	16884	17720	18419	19125	19743	20443	21221	21944	22656	23258	23965	24741	25475	26183	26865	27621	28420	29065
7	1176	1945	2522	3426	4148	4849	5639	6401	7030	7885	8442	9180	9860	10641	11346	12016	12624	13213	14090	14794	15490	16277	16885	17721	18420	19126	19744	20444	21222	21945	22657	23259	23966	24742	25476	26184	26866	27622	28421	29066
8	1186	1945	2533	3427	4149	4874	5645	6402	7031	7886	8443	9181	9861	10642	11347	12017	12625	13214	14091	14795	15491	16278	16886	17722	18421	19127	19745	20445	21223	21946	22658	23260	23967	24743	25477	26185	26867	27623	28422	29067
9	1196	1945	2544	3428	4150	4875	5646	6403	7032	7887	8444	9182	9862	10643	11348	12018	12626	13215	14092	14796	15492	16279	16887	17723	18422	19128	19746	20446	21224	21947	22659	23261	23968	24744	25478	26186	26868	27624	28423	29068
10	1206	1945	2555	3429	4151	4876	5647	6404	7033	7888	8445	9183	9863	10644	11349	12019	12627	13216	14093	14797	15493	16280	16888	17724	18423	19129	19747	20447	21225	21948	22660	23262	23969	24745	25479	26187	26869	27625	28424	29069
11	1216	1945	2566	3430	4152	4877	5648	6405	7034	7889	8446	9184	9864	10645	11350	12020	12628	13217	14094	14798	15494	16281	16889	17725	18424	19130	19748	20448	21226	21949	22661	23263	23970	24746	25480	26188	26870	27626	28425	29070
12	1226	1945	2577	3431	4153	4878	5649	6406	7035	7890	8447	9185	9865	10646	11351	12021	12629	13218	14095	14799	15495	16282	16890	17726	18425	19131	19749	20449	21227	21950	22662	23264	23971	24747	25481	26189	26871	27627	28426	29071
13	1236	1945	2588	3432	4154	4879	5650	6407	7036	7891	8448	9186	9866	10647	11352	12022	12630	13219	14096	14800	15496	16283	16891	17727	18426	19132	19750	20450	21228	21951	22663	23265	23972	24748	25482	26190	26872	27628	28427	29072
14	1246	1945	2599	3433	4155	4880	5651	6408	7037	7892	8449	9187	9867	10648	11353	12023	12631	13220	14097	14801	15497	16284	16892	17728	18427	19133	19751	20451	21229	21952	22664	23266	23973	24749	25483	26191	26873	27629	28428	29073
15	1256	1945	2610	3434	4156	4881	5652	6409	7038	7893	8450	9188	9868	10649	11354	12024	12632	13221	14098	14802	15498	16285	16893	17729	18428	19134	19752	20452	21230	21953	22665	23267	23974	24750	25484	26192	26874	27630	28429	29074
16	1266	1945	2621	3435	4157	4882	5653	6410	7039	7894	8451	9189	9869	10650	11355	12025	12633	13222	14099	14803	15499	16286	16894	17730	18429	19135	19753	20453	21231	21954	22666	23268	23975	24751	25485	26193	26875	27631	28430	29075
17	1276	1945	2632	3436	4158	4883	5654	6411	7040	7895	8452	9190	9870	10651	11356	12026	12634	13223	14100	14804	15500	16287	16895	17731	18430	19136	19754	20454	21232	21955	22667	23269	23976	24752	25486	26194	26876	27632	28431	29076
18	1286	1945	2643	3437	4159	4884	5655	6412	7041	7896	8453	9191	9871	10652	11357	12027	12635	13224	14101	14805	15501	16288	16896	17732	18431	19137	19755	20455	21233	21956	22668	23270	23977	24753	25487	26195	26877	27633	28432	29077
19	1296	1945	2654	3438	4160	4885	5656	6413	7042	7897	8454	9192	9872	10653	11358	12028	12636	13225	14102	14806	15502	16289	16897	17733	18432	19138	19756	20456	21234	21957	22669	23271	23978	24754	25488	26196	26878	27634	28433	29078
20	1306	1945	2665	3439	4161	4886	5657	6414	7043	7898	8455	9193	9873	10654	11359	12029	12637	13226	14103	14807	15503	16290	16898	17734	18433	19139	19757	20457	21235	21958	22670	23272	23979	24755	25489	26197	26879	27635	28434	29079
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24	1346	1945	2709	3443	4165	4890	5661	6418	7047	7902	8459	9197	9877	10658	11363	12033	12641	13230	14107	14811	15507	16294	16902	17738	18437	19143	19761	20461	21239	21962	22674	23276	23983	24759	25493	26201	26883	27639	28438	29083
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26	1366	1945	2731	3445	4167	4892	5663	6420	7049	7904	8461	9199	9879	10660	11365	12035	12643	13232	14109	14813	15509	16296	16904	17740	18439	19145	19763	20463	21241	21964	22676	23278	23985	24761	25495	26203	26885	27641	28440	29085
27	1376	1945	2742	3446	4168	4893	5664	6421	7050	7905	8462	9200	9880	10661	11366	12036	12644	13233	14110	14814	15510	16297	16905	17741	18440	19146	19764	20464	21242	21965	22677	23279	23986	24762	25496	26204	26886	27642	28441	29086
28	1386	1945	2753	3447	4169	4894	5665	6422	7051	7906	8463	9201	9881	10662	11367	12037	12645	13234	14111																					

INTL. COMPANIES

INTERNATIONAL APPOINTMENTS

Major reshuffle at Nissan Motor

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

NISSAN MOTOR, the second-largest Japanese automotive group, has appointed Mr. Yutaka Kume to the key position of president—effectively chief executive—as part of a major reshuffle of its executive ranks. In Japanese corporate terms, Mr. Kume, 63, is relatively young. He has a manufacturing background, but recently, as an executive vice-president, he was responsible for research and development, corporate planning, quality administration and non-automotive operations. His career has been closely linked with that of Mr. Takashi Ishihara, 73, who becomes Nissan's chairman, a non-executive role. Mr. Ishihara takes over from Mr. Raito Kawamura, who at the age of 80 steps down after 12 years as chairman of the world's fourth-largest car company. Mr. Kawamura will become a "counselor."

The new team takes over at a troubled time for Nissan. Some of its new products have not been particularly well received and the company has lost considerable ground to Toyota, the major Japanese group and market leader.

In the year March 31, 1984, Nissan's net sales rose only slightly, from ¥3,188bn (about \$12.5bn) to ¥3,460bn, while its net income dropped from ¥95.5bn (\$377m) to ¥70.5bn. Nissan's management changes also include the appointment as vice-chairman of Mr. Kaichi Kame, 66, the executive vice-president responsible for production, operating, cost management and the group's project in the U.S.

Surprise resignation at General Instrument

BY DOR MORRIS CHANG

MR C MORRIS CHANG, who became president and chief operating officer of General Instrument, the once high-flying U.S. electronics group, just over a year ago, is to resign.

Mr. Chang, a specialist in semi-conductors, spent 25 years with Texas Instruments before joining G.I. His surprise resignation was announced in a brief statement issued by Mr. Frank Hickey, G.I.'s chairman and chief executive, which said that the two men "had reached an understanding" under which Mr. Chang would resign effective April 15.

Mr. Hickey, who will resume Mr. Chang's posts, added, "We make this announcement with regret since the board of directors and I respect and admire Morris Chang. We are pleased that Chang will be available to us as a consultant." In the same statement Mr. Chang, aged 53, said, "While I have enjoyed my tenure at General Instrument, my personal interest is such that my leaving G.I. is appropriate at this time."

Malaysian banking moves

BY WONG SULONG IN KUALA LUMPUR

Major board changes have been made at Malaysian Banking and at United Malaysian Corporation, respectively Malaysia's second and third largest commercial banks, following the recent appointment of Datuk Jaffar Hussein to succeed Tan Sri Aziz Taha as Governor of the Central Bank from June 1. Datuk Jaffar's post of executive chairman at MB has been split, Tan Sri Hashim, former Chief Secretary to the Government, is appointed non-executive chairman, with Azmi Wan Hamzah, a 35-year-old accountant, becoming president and chief executive.

At UMC, Mr. Abdul Rahman Hamid has given up the executive chairmanship to become president and chief executive, while Mr. Zain Azahari, a board member, is promoted chairman. The appointments reflect the control of the financial system exercised by Mr. Daim Zaiduddin, the Finance Minister, who is currently running the banks and financial institutions to play a more dynamic role in boosting private enterprise.

REPUBLIQUE ALGERIENNE DEMOCRATIQUE ET POPULAIRE

(Algerian Popular Democratic Republic)

MINISTRE DE L'HYDRAULIQUE DE L'ENVIRONNEMENT ET DES FORETS

(Ministry for Hydraulics, Environment and Forestry)

DIRECTION GENERALE DES INFRASTRUCTURES HYDRAULIQUES

(General Administration for Hydraulic Infrastructures)

NOTICE OF NATIONAL AND INTERNATIONAL OPEN CALL FOR TENDERS

CONSTRUCTION OF THE CHEURFAUS II DAM ON THE OUED MESTOUH WILAYA DE MASCARA

The General Administration for Hydraulic Infrastructures, Ministry for Hydraulics, Environment and Forestry, is launching a National and International Open Call for Tenders for the construction of the Cheurfaus II dam on the Oued Mestouh Wilaya de MASCARA.

This Call for Tenders concerns the following operations: the construction of a concrete gravity dam.

The scale of the operations to be carried out are as follows:

- 1—Demolition of the existing dam: 36,000m³
- 2—Excavation of the site: 350,000m³
- 3—Excavations: 160,000m³
- 4—Concrete: 270,000m³
- 5—Drainage and grout curtain = 32,000m³

Tenders interested (in this call for tender) may obtain the specifications from the following address: Ministère de l'Hydraulique de l'Environnement et des Forêts Direction Générale des Infrastructures Hydrauliques—D.I.H.—KOUBA ALGIERS, for the sum of 3,000 DA from 15 March 1985.

Offers should be prepared in accordance with the clauses of the specifications and the current regulations and must be sent in a double-sealed envelope to the following address: l'Administration Bureau des Marchés—Kouba—Algiers. The outer envelope should not bear any mark that might identify the tenderer.

Offers should be submitted by 12 noon on 30 June 1985. Tenderers shall be bound by their offer for 120 days from the closing date for submission of the tenders.

IVORY COAST

Ministry of Public Works, Construction,

Posts and Telecommunications

National Office of Telecommunications,

Ivory Coast

regrets to inform the possible tenderers to the

INTERNATIONAL INVITATION TO TENDER

No. 3290/84/ONT/DFB/M/031

which appeared in FRATERNITE MATIN, INTERNATIONAL HERALD TRIBUNE, JEUNE AFRIQUE, FINANCIAL TIMES and LE MONDE, during the first week of March, that said tender is considered void.

More detailed information will be given to them later.

THE NATIONAL OFFICE OF TELECOMMUNICATIONS

apologizes for this inconvenience.

THE DIRECTOR OF THE NATIONAL OFFICE

OF TELECOMMUNICATIONS

B. L. AKA

effectenbank

VAN MEER & CO. N.V.

KEIZERSGRACHT 206-1016 DX AMSTERDAM - TEL. HOLLAND 20.268585

is pleased to announce the appointment of
Mr. J. TH. VERMEULEN
as General Manager of our company.

EFFECTENBANK VAN MEER & CO N.V.

Members of

The Amsterdam Stock-Exchange
The European Options Exchange

American Petroleum Production N.V.

Notice to Shareholders

Dividend and Distribution

The Board of American Petroleum Production N.V. announces that a distribution of \$17 per share and a second interim dividend of \$18 per share will be paid on 19th April, 1985.

Payment on registered shares will be made in dollars to or to the order of the holders of record on 9th April, 1985. Payment on Bearer shares will be made in dollars by cheque or by transfer to an account maintained by the payee with a bank in New York City against presentation of Coupon number 11 for the distribution and 12 for the dividend at the office of J. Henry Schroder Wagg and Co. Limited, 120 Cheapside, London EC2V 6DS or J. Henry Schroder Bank and Trust Company, 1 State Street, New York 10015 or Banque Generale du Luxembourg S.A., 14 Rue Aldringen, Luxembourg.

American Petroleum Production N.V.

26th March 1985

GENERAL MINING UNION CORPORATION GROUP

ANNUAL GENERAL MEETINGS

The Annual General Meeting of the undermentioned companies all of which are incorporated in the Republic of South Africa will be held at the Union Buildings, 24th March 1985 at 9.15 a.m. unless otherwise stated.

West Rand Consolidated Mines Limited
Stellenbosch Gold Mining Company Limited
The Grootevlei Proprietary Mines Limited
Marikopa Consolidated Mines Limited
St Helena Gold Mines Limited

Holders of West Rand Consolidated Mines Limited shares to tender to 20th April 1985.

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CANADIAN ATLANTIC FREIGHT

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1200 West Beaver Creek Road
Richmond Hill, Ontario L4B 1N2
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Closing prices, March 29

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Continued on Page 21

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, March 29

[illegible]

Continued on Page 22

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week but not the latest trading day. Where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on

[illegible]

2-2005 101 (10)

**Energy
review**
every Wednesday in the
FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

Indices

Stock	Sales (thous)	High	Low	Last	Chng	Stock	Sales (thous)	High	Low	Last	Chng
Time	a	255	11	11 1/4	+ 1/4	Webb	27	18	15 1/2	18	+ 1/2
Tenn		23	13	13 1/2	+ 1/2	Versar	27	225	24	22 1/2	+ 1/2
Tenneco		23	11 1/2	11 1/2	- 1/2	Vesta	.20	28	18 1/2	17 1/2	- 1/2
Texas		368	9	9 1/4	- 1/4	Viac	123	24	22 1/2	22 1/2	+ 1/2
Toll	1.00	16	8	8 1/4	- 1/4	Viacof	8	2 1/2	2 1/2	2 1/2	+ 1/2
Toshiba		3	18 1/2	18 1/2	+ 1/2	Vicorp	.12b	118	27	26 1/2	- 1/2
Tow		10	10 1/2	10 1/2	+ 1/2	Vidco	10	20	19 1/2	19 1/2	+ 1/2
Trans		31	31	31 1/2	+ 1/2	Ving	defy	22b	40b	39 1/2	- 1/2
Trans-L	1.24	2	3	3 1/4	+ 1/4	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-S		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-T		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-U		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-V		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-W		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-X		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-Y		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-Z		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AA		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AC		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AD		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AE		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AF		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AG		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AH		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AI		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AJ		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AK		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AL		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AM		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AN		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AO		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AP		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AQ		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AR		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AS		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AT		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AU		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AV		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AW		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AX		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AY		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-AZ		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
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Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
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Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2
Trans-BB		218	8 1/2	8 1/2	+ 1/2	Ving	38	135	11 1/2	11 1/2	- 1/2

A.B.N. Bank	13 %	Johnson Matthey Bkrs.	13 1/2 %
Allied Irish Bank	13 1/2 %	Knowsley & Co. Ltd.	14 %
Henry Ausbacher	13 1/2 %	Lloyds Bank	12 %
Amro Bank	13 1/2 %	Edward Manson & Co.	14 %
Associates Cap. Corp.	14 %	Wells & Sons Ltd.	13 1/2 %
Banco de Bilbao	13 1/2 %	Midland Bank	13 1/2 %
Bank Hapoalim	13 1/2 %	Morgan Grenfell	13 %
BCCI	13 1/2 %	Motor-Credit Corp. Ltd.	13 1/2 %
Bank of Ireland	13 1/2 %	National Bk. of Kuwait	13 1/2 %
Bank of Cyprus	13 %	National Girobank	13 1/2 %
Bank of India	13 1/2 %	Natigeal Westminster	13 1/2 %
Bank of Scotland	13 1/2 %	Northern Bank Ltd.	13 1/2 %
Barings Bank	13 1/2 %	Norwich Gen. Trust	13 1/2 %
Barclays Bank	13 1/2 %	People's Trust & Sav. Ltd.	14 1/2 %
Beneficial Trust Ltd.	14 %	Provincial Trust	14 1/2 %
Brii. Bank of Mid. East	13 %	R. Raphael & Sons	13 %
Brown Shipley	13 1/2 %	P. S. Refson	13 1/2 %
Bank of Canada	13 1/2 %	Roxborough Guarantee	13 1/2 %
Canada Perm't Mgtg	13 1/2 %	Royal Bank of Scotland	13 1/2 %
Cayser Ltd.	13 1/2 %	Trust Co. of Canada Ltd.	13 1/2 %
Cedar Holdings	14 %	H. Henry Schroder Wagg 13 %	
Charterhouse Jephth.	13 1/2 %	Standard Chartered	13 1/2 %
Chauhan	13 %	TCB	13 1/2 %
Citibank NA	13 %	Trustee Savings Bank	13 1/2 %
Citibank Savings	11 1/2 %	United Bank of Kuwait	13 1/2 %
Clydesdale Bank	13 1/2 %	United Mizrab Bank	13 %
C. E. Coates & Co. Ltd.	14 1/2 %	Westpac Banking Corp.	13 1/2 %
Comm. Bk. N. East	13 1/2 %	Whiteaway Laidlaw	14 %
Comstarated Credit	13 1/2 %	Wingate & Co.	13 1/2 %
Co-operative Bank	13 %	Wintnust Secs. Ltd.	13 1/2 %
The Cyprus Popular Bk.	13 1/2 %	Yorkshire Bank	13 %
Dunbar & Co. Ltd.	13 1/2 %	■ Members of the Accepting Houses Committee.	
Duncan Lawrie	13 1/2 %	7-day deposits 10 1/2 %, 1 month 10 7/8 %, Fixed rate 12 months 12 1/2 %, 10 7/8 %, £10,000 12 months 12 1/2 %	
E. T. Trust	14 1/2 %	1-day deposits on sums of under £2,000 10 1/2 %, £2,000 up to £10,000 11 1/2 %, £10,000 up to £50,000 11 7/8 %, £50,000 and over 12 1/2 %	
Exeter Trust Ltd	14 1/2 %	† Call deposits £1,000 and over 10 1/2 %	
First Nat. Fin. Corp.	14 1/2 %	‡ 21-day deposits over £1,000 11 1/2 %, 14-day deposits over £1,000 11 1/8 %, demand deposits 10 1/2 %, 1-month deposits 10 1/2 %	
Nat. Sav. Soc. Ltd.	13 1/2 %	--- See Provincial Trust Ltd.	
■ Robert Fleming & Co.	13 1/2 %		
Robert Fraser & Ptns.	14 1/2 %		
Grindlays Bank	11 1/2 %		
Guinness Mahon	13 %		
■ Hambros Bank	13 1/2 %		
Investable & Gen. Trust	13 1/2 %		
■ Hill Samuel	13 1/2 %		
C. Hoare & Co.	11 1/2 %		
Hongkong & Shanghai 13 %			

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